# **500 PREMIUM PROMPTS FOR FREE**

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# 1) CONTENT CREATION

✓ Problem: Struggling to consistently create engaging short-form content (Reels/Shorts)

# Prompt:

"You are a viral content strategist who studies top-performing short-form videos across YouTube Shorts, Instagram Reels, and TikTok. Based on current trends in the [insert niche], generate 30 video ideas with high hook potential. Each idea must include:

- A strong hook (first 3 seconds)
- Suggested format (voiceover, skit, text-overlay, etc.)
- Suggested caption
- Relevant hashtag strategy
   Ensure these ideas are tailored for maximum engagement in [insert niche] and current trend data."

# Example Use Case:

If you're a **digital artist**, this will generate *30 scroll-stopping ideas* tailored to Instagram Reels, complete with captions and trending audio suggestions.

# ✓ Problem: Creating unique YouTube video ideas that aren't already saturated

# Prompt:

"You are a YouTube content strategist working with creators in the [insert niche] who want to go viral in 2024. Based on trend analysis, content gaps, and search data, generate 15 unsaturated but high-potential YouTube video ideas. For each idea, include:

- Title suggestion
- Video structure (3-point outline)
- Target emotion (curiosity, humor, inspiration)
- Audience search intent"

# Example Use Case:

A **finance YouTuber** could use this to create viral titles like "How This Broke Teen Made 1 Lakh in 2 Months (Without a Job)" before it becomes mainstream.

Problem: Stuck while scripting YouTube videos in a storytelling format

# Prompt:

"You are a professional YouTube scriptwriter for storytelling channels like Yes Theory and Magnates Media. Write a 3-minute YouTube script on the topic '[insert topic]' in a storytelling format. The script should follow the format:

- Hook
- Setup

- Conflict
- Turning Point
- Resolution
- Lesson learned
   Use a tone that aligns with [insert channel tone: motivational, cinematic, funny, etc.]."

#### Example Use Case:

If you're creating a video titled "The Monk Who Gave Up Millions," this prompt will structure the story like a documentary with emotional pacing.

✓ Problem: Writing Instagram captions that build community and save/share engagement

# Prompt:

"You are a high-level Instagram growth strategist. Generate 10 engaging carousel or reel captions for [insert niche] that are designed to drive shares, saves, and comments. Each caption should:

- Start with a bold statement
- Offer value through micro-lessons or insights
- End with a compelling question or CTA
   Maintain a tone that's [insert tone: relatable, witty, expert-level, etc.]."

#### Example Use Case:

A **self-improvement page** can use this to craft captions like: "You're not lazy, you're overwhelmed. Let me explain why."—leading to high shareability.

# Problem: Running out of podcast episode ideas that actually get downloads

# Prompt:

"You are a podcast producer specializing in high-download shows. Create 25 unique podcast episode ideas for a show about [insert niche], each optimized for:

- High discoverability on Spotify and Apple
- Guest-based OR solo formats
- Curiosity-based titles
- Episode structure suggestion (intro-middle-CTA-end)
   Also include one trending topic per idea from [insert year/month]."

# Example Use Case:

If you run a **freelancer podcast**, you'll get episodes like "Why Most Freelancers Burn Out (And How to Prevent It)" with structure ideas too.

# ✓ Problem: Lack of content repurposing strategy to save time

# Prompt:

"You are a full-time content manager. Take this original content piece: '[insert video, blog, or podcast topic]' and turn it into a repurposing calendar for 7 days across Instagram, LinkedIn, and Twitter. Include:

- Platform-specific formats
- CTA ideas
- Hook for each version
- Posting time suggestion
   Make it suitable for a solopreneur with limited time."

# Example Use Case:

If your original piece was a **YouTube tutorial**, this prompt will break it into 5+ clips, 3 posts, and 1 Twitter thread—all customized by platform.

# ✓ Problem: Writing click-worthy YouTube titles with high CTR

# Prompt:

"You are a YouTube growth expert who specializes in thumbnails and titles. Based on the topic '[insert topic]', generate 10 YouTube titles designed for 2024's attention span. Each title should:

- Spark curiosity or urgency
- Be under 50 characters

- Avoid generic wording
- Include a psychological trigger (FOMO, controversy, success)

Also include which emotion each title targets."

#### Example Use Case:

For a video about **side hustle ideas**, the prompt might generate: \*"He Made ₹1 Lakh/Month from This at 19 (No Degree)" — targeting curiosity & shock.

Problem: Not knowing what's trending in their niche

# Prompt:

"You are an AI trend researcher. Based on the niche '[insert niche]', provide a weekly report of top 10 trends from:

- Google Trends
- TikTok hashtags
- Reddit discussions
- Twitter/X trending threads
   Summarize each trend in 2 sentences and suggest how a content creator can use it to make content this week."

# Example Use Case:

A **parenting creator** can quickly spot emerging discussions around "Minimalist Toy Swaps" and create reels before the competition.

# ✓ Problem: Struggling to write newsletter content that actually gets opened and read

# Prompt:

"You are a copywriter for a 100k+ subscriber newsletter. Write a weekly newsletter draft on the topic '[insert topic]' for a creator in [insert niche]. Format it with:

- Engaging subject line
- Personal intro story
- Actionable tip or insight
- CTA or product mention
   Use a tone that aligns with [friendly, witty, serious, etc.]."

# Example Use Case:

If you're a **creator monetizing via affiliate links**, this prompt helps you structure a valuable email with storytelling and soft sell.

Problem: Feeling unsure about what type of content performs best on each platform

# Prompt:

"You are a multi-platform content strategist. For the niche [insert niche], create a detailed content format map for: YouTube, Instagram, TikTok, Twitter, and LinkedIn. For each platform, suggest:

- 3 best-performing formats
- Example content titles or hooks

- Optimal posting frequency
- Common mistakes to avoid"

#### Example Use Case:

If you're a **career coach**, this gives you clear clarity on where to post carousels, what goes into YouTube, and what sparks Twitter threads.

✓ Problem: Not knowing how to structure an educational YouTube video to retain audience attention

# Prompt:

"You are a professional YouTube educator. For the topic '[insert topic]', create a detailed video structure optimized for 6–10 minute retention. Structure must include: Hook (0–30 sec), Tease (30–60 sec), Core Points (3 key takeaways), and a Power Outro with CTA. Also suggest one psychological trigger (curiosity, fear, success) to use in each section."

# Example Use Case:

For a **tech YouTuber explaining Al tools**, this helps build a solid 7-minute educational video with emotional hooks and retention strategies.

Problem: Difficulty creating content pillars that align with personal brand

# Prompt:

"You are a personal branding consultant. Based on the niche '[insert niche]' and personal goals '[insert goals: build authority, attract clients, grow fast]', define 5 content pillars that align with the user's tone, purpose, and ideal audience. Also include example topics under each pillar and the format that works best (reels, carousels, blogs)."

#### Example Use Case:

For a **mindset coach on Instagram**, this creates pillars like 'Mental Clarity Tips', 'Client Stories', 'Book Insights', etc. for consistent content.

Problem: Not knowing how to go viral with a content series

# Prompt:

"You are a viral content strategist. Create a content series blueprint based on the theme '[insert theme, e.g., '10-Day Instagram Hacks']'. Include: Title Format, Hook Strategy, Episode Structure, CTA per episode, and Cliffhanger Endings. Make each part build on the previous and optimize for Shorts/Reels."

# Example Use Case:

A **social media coach** can turn this into a viral '30 Reels in 30 Days' series with easy-to-follow structure and growth hooks.

# ✓ Problem: Lack of engaging storytelling techniques in reels or short-form videos

# Prompt:

"You are a viral storytelling expert. Convert the topic '[insert topic]' into a 30-second short-form storytelling script. Structure it as: 1. Attention-Grabbing Hook, 2. Personal or relatable story, 3. Emotional twist or insight, 4. Unexpected ending or call to action. Make the tone [insert tone: emotional, inspirational, edgy, etc.]."

#### Example Use Case:

A **self-help creator** can turn the quote *'Discipline equals freedom'* into a personal story that hits hard and gets shares.

# Problem: Viewers drop off early in videos due to weak hooks

# Prompt:

"You are a YouTube retention expert. Give me 10 powerful hook lines I can use at the start of a video about '[insert topic]'. Make each hook: 1. Under 10 seconds, 2. Curiosity-driven, 3. Emotionally triggering, and 4. Designed for maximum retention in the first 30 seconds."

# Example Use Case:

For a **finance video** about saving money, this could create hooks like 'Most people go broke doing this one thing every day...'

# Problem: Difficulty building a personal connection with the audience

# Prompt:

"You are a personal brand coach. Suggest 7 content ideas for [insert platform] that help me build emotional connection and trust with my audience in the [insert niche] niche. Each idea must include a personal story, lesson learned, and community-building CTA."

# Example Use Case:

If you're a **creator in mental health**, this prompt will guide you to make relatable posts like 'The day I hit burnout and what I learned from it.'

# ✓ Problem: Running out of carousel ideas that provide value and drive saves

# Prompt:

"You are a professional Instagram carousel strategist. Based on the niche '[insert niche]', give me 15 high-value carousel post ideas that are structured for saves and shares. Each idea should come with: Slide-by-slide breakdown (title, middle, CTA) and an emotion it triggers (urgency, clarity, curiosity)."

# Example Use Case:

A **marketing coach** can use this to make carousels like '7 Things I Wish I Knew Before Freelancing' that actually convert.

# Problem: Confused about what content type drives the most growth

# Prompt:

"You are a growth hacker for content creators. Analyze this niche: '[insert niche]'. Based on current platform trends (Instagram, YouTube, TikTok), suggest 3 content types that

drive: 1. Follower growth, 2. Monetization, 3. Authority. Explain why each works and give example ideas."

# Example Use Case:

A **career coach** can learn that 'LinkedIn storytelling posts' grow trust while 'YouTube how-tos' drive authority + clients.

# Problem: Not getting DMs or comments despite consistent content

# Prompt:

"You are an engagement strategist. Rewrite this post '[insert caption or topic]' to increase DMs and comments. Use: 1. Open loop CTA, 2. Shareable story, 3. A relatable pain point, and 4. A comment question that triggers discussion."

# Example Use Case:

If your post was 'How I overcame procrastination', the rewritten version might end with 'But I'm curious... what's YOUR procrastination pattern?'

# Problem: Struggling to make value-based content entertaining

# Prompt:

"You are a content entertainer. Take the topic '[insert boring but useful concept]' and turn it into a humorous and engaging short-form script. Use: 1. Sarcasm, 2. Relatable exaggeration, 3. Clear takeaway, 4. CTA. Format for Reels or Shorts."

# Example Use Case:

A **productivity coach** can make 'time blocking' funny and viral with a skit about avoiding their to-do list all day.

# Problem: Can't figure out what to post on days with low creativity

# Prompt:

"You are a content calendar expert. Based on the niche '[insert niche]', generate a low-effort, high-impact 7-day post plan for Instagram or TikTok. Include: 1 Trending format, 1 Question post, 1 UGC/Behind-the-scenes, 1 Throwback, and 3 Tips or Value posts."

# Example Use Case:

If you're in the **design niche**, this gives you a plug-and-play plan that requires minimal new content but keeps your feed alive.

# Problem: Difficulty making content that attracts brand deals

# Prompt:

"You are an influencer marketing strategist. Based on the niche '[insert niche]', suggest 10 content ideas that subtly showcase your lifestyle or product-use in a way that attracts high-paying brand deals. Each idea should align with industry standards and feel natural."

# Example Use Case:

For a **travel vlogger**, this helps you position everyday vlogs like *'What I pack for a mountain shoot'* to attract brands like GoPro or Columbia.

# Problem: No clue how to batch-create content efficiently

# Prompt:

"You are a content batching expert. Build a 3-day content batching workflow for a creator in the [insert niche] niche. Include: 1. Pre-batch brainstorming method, 2.

Shooting/script schedule, 3. Design/thumbnail workflow, and 4. Scheduling process. Make it beginner-friendly."

# Example Use Case:

A **fitness creator** can plan, shoot, edit, and schedule 2 weeks of content in 3 days using this structured prompt.

# Problem: YouTube thumbnails not getting clicks

# Prompt:

"You are a viral thumbnail strategist for YouTube. Based on the topic '[insert topic]', create 5 thumbnail concepts that include: 1. Color psychology usage, 2. Facial expression suggestions (if any), 3. Text/no-text guidance, and 4. Emotional trigger behind each concept. Ensure the design follows 2024 CTR trends."

# Example Use Case:

For a video on "How I made \$100K from YouTube", this will suggest textless thumbnails with shocked face + income screenshot and contrasting colors for CTR boost.

# Problem: Not building an email list from content

# Prompt:

"You are an audience monetization strategist. Based on the niche '[insert niche]', suggest 5 high-converting lead magnets and how to promote them using Instagram/YouTube content. Include content angles, hooks, and CTA placement strategies for each magnet."

# Example Use Case:

For a **graphic designer**, this prompt gives ideas like *"Free Canva Templates"* and scripts to pitch them naturally in content.

# Problem: Getting fewer saves and shares on Instagram posts

# Prompt:

"You are an Instagram performance analyst. Rewrite this Instagram post '[insert caption/topic]' to maximize saves and shares. Add: 1. Headline that speaks to a specific pain, 2. Step-by-step takeaway, 3. Motivational summary, and 4. Save/share CTA."

#### Example Use Case:

If your post is 'How to get freelance clients', this prompt structures it into a step-by-step formula people want to save.

# Problem: Unsure how to turn a tweet/thread into a viral video

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"You are a repurposing expert. Turn this tweet/thread '[insert thread]' into a short-form video script optimized for Instagram or YouTube Shorts. Break it into: Hook, Core Idea, CTA. Also suggest on-screen text formatting, background B-roll ideas, and pacing tips."

# Example Use Case:

A **startup founder** can turn their viral tweet into a polished 45-second story reel that builds authority.

# Problem: Podcast growth is stagnant with no new listeners

# Prompt:

"You are a podcast growth marketer. For a podcast on '[insert niche]', create a 30-day content plan to grow listeners using: 1. Instagram reels from episodes, 2. Quote-based carousels, 3. Cross-promotion strategy with guests, and 4. Hooks for cold reach."

#### Example Use Case:

If your podcast is about **mental performance**, this helps clip short wisdom bites into visually appealing Instagram reels that attract listeners.

# Problem: YouTube channel has content but lacks niche clarity

#### Prompt:

"You are a YouTube branding expert. Analyze the following videos/topics: '[insert 5 video titles]' and suggest a defined niche identity with 3 content pillars, ideal audience avatar, and channel description that boosts growth and monetization."

#### Example Use Case:

If you've posted vlogs, tutorials, and advice videos randomly, this prompt helps lock your theme as 'creator education for college dropouts' and build brand around it.

# Problem: Can't write strong CTAs that don't feel desperate

# Prompt:

"You are a conversion copywriter. Rewrite the CTA of this post: '[insert CTA or caption]' into 5 variations that: 1. Feel natural, 2. Use psychology (FOMO, reward, urgency), 3. Fit the creator's tone (witty, bold, chill, etc.), and 4. Actually trigger action."

# Example Use Case:

Instead of "Follow me for more tips," a finance creator might use "Your future self will thank you for hitting follow."

# ✓ Problem: No clear strategy for combining educational + entertaining content

# Prompt:

"You are a content hybrid strategist. For the niche '[insert niche]', create 5 content formats that mix education with entertainment ('edutainment'). For each format, provide: 1. Example topic, 2. Format (skit, storytelling, satire, etc.), 3. Hook line, and 4. CTA style."

#### Example Use Case:

A **career coach** can turn boring resume tips into *'If resumes were honest...'* skit-style reels while still providing value.

# Problem: Don't know how to monetize content beyond brand deals

# Prompt:

"You are a content monetization coach. Based on the audience size and niche '[insert niche + audience description]', suggest 5 content monetization strategies beyond brand deals. Include: 1. Passive income models, 2. Service-based offers, 3. Product ideas, and 4. Content angle to start building that revenue."

# Example Use Case:

A **30k fitness creator** can get monetization plans like launching a habit tracker PDF or personalizing training feedback videos for a fee.

# ✓ Problem: Lack of originality in content—everything feels copied

# Prompt:

"You are an originality consultant. Based on my niche '[insert niche]', create a framework for generating 100% original content that no one else is making. Include: 1. My personal

lens, 2. Unique takes on mainstream topics, 3. Thought experiment formats, 4. Contrarian angles."

# Example Use Case:

A **business creator** can use this to post content like "Why I'd rather lose ₹1 lakh than hire a bad intern" — unique and scroll-stopping.

# ✓ Problem: Inconsistent visual branding across content

# Prompt:

"You are a brand designer and content strategist. Create a content style guide for the brand '[insert brand or niche]'. Include: Primary fonts, brand color codes, tone of writing, thumbnail styles, and Canva or Photoshop presets to ensure visual consistency across all platforms."

# Example Use Case:

A **lifestyle influencer** can use this to lock down their signature aesthetic—like soft beige tones, serif fonts, and moody filters—for every post.

# ✓ Problem: Low engagement on educational content

# Prompt:

"You are an engagement strategist for educational creators. Rewrite this content: '[insert topic summary]' into a viral-style Instagram carousel or short-form video script. Structure must include: 1. Hook, 2. Relatable Setup, 3. Actionable Tip, 4. Bold CTA, 5. Shareable One-Liner. Format it to grab attention in the first 3 seconds."

#### Example Use Case:

A **finance educator** can turn a dry 'budgeting tip' into a viral post like: 'Why You're Still Broke (Even with a Job)' with bold visual flow.

Problem: Struggling to come up with daily story content ideas

# Prompt:

"You are a personal brand storyteller. Based on the niche '[insert niche]', generate 30 daily Instagram story content ideas that create connection and build brand authority. Categorize into: 1. Behind-the-scenes, 2. Polls/engagement stickers, 3. Day-in-life, 4. Soft selling moments, 5. Personal reflections."

# Example Use Case:

A **UX designer** could post Figma drafts, client chats (blurred), morning workspace shots, and polls like 'Dark mode or light mode?' to stay engaging daily.

✓ Problem: Not getting freelance clients through content

# Prompt:

"You are a freelance positioning expert. Based on the service '[insert your service]' and niche '[insert niche]', generate a 7-day

content strategy to attract and convert clients organically. Each post must show authority, answer objections, and include a soft CTA."

# Example Use Case:

A **logo designer** can use this to post things like "This \$100 logo made \$1M in revenue" with subtle callouts for new clients.

✓ Problem: Not showing expertise properly in videos or posts

# Prompt:

"You are a creator authority coach. Create a content framework for establishing expertise in [insert niche] through 3 formats: 1. Myth busting, 2. Data-backed insights, 3. Case studies. Include example hooks, visual format, and tone for each."

# Example Use Case:

A **health coach** can show authority with *"5 Nutrition Myths That Are Making You Tired"* with voiceover and infographic style.

Problem: Low watch time on long-form YouTube videos

# Prompt:

"You are a YouTube watch-time expert. Analyze the topic '[insert topic]' and write a video structure that maximizes retention. Include: 1. Hook, 2. Open loop question, 3. Alternating between

story and facts, 4. Pattern interrupts every 60 seconds, 5. Payoff tease before the end."

# Example Use Case:

For a **video on side hustles**, this format keeps people engaged by breaking monotony and teasing *'the last hustle earns 5x more with less effort.'* 

✓ Problem: Reels getting views but not followers

# Prompt:

"You are a viral content strategist. Suggest 5 content formulas for Reels that turn viewers into followers. Each must include: 1. Shareable value, 2. A mini storytelling arc, 3. Brand reminder moment, and 4. Natural follow CTA."

# Example Use Case:

A marketing creator might use: "This 1 tip got me 5 brand deals in 10 days" + follow-up slide saying 'Follow for tip #2 tomorrow.'

✓ Problem: No system to document content ideas quickly

# Prompt:

"You are a productivity consultant for creators. Build a Notion or Google Sheets system for storing content ideas on the go.

Include: columns for platform, hook idea, format, urgency, and publish deadline. Make it plug-and-play."

# Example Use Case:

A **multi-platform creator** can instantly sort and prioritize content ideas based on trends and deadlines with this prompt-generated system.

Problem: Burnout from trying to post on too many platforms

# Prompt:

"You are a time-efficiency expert. Based on this creator's niche '[insert niche]' and content type, design a 3-platform strategy that minimizes effort and maximizes reach. Suggest: 1. Main platform, 2. Repurpose method, 3. Weekly content schedule, 4. Automation tools."

# Example Use Case:

A **personal finance creator** might post original YouTube content, clip it for Shorts + IG Reels, and convert key points into Twitter threads—all in one workflow.

# ✓ Problem: Feeling invisible despite consistent posting

# Prompt:

"You are a brand visibility coach. Give a 5-part content challenge designed to increase visibility for a creator in the [insert niche] niche. Each part should use a different trigger (controversy, vulnerability, storytelling, result-showcasing, or community question)."

# Example Use Case:

A **freelancer posting tips** could go viral by using a challenge like 'Things I wish I knew before quitting my 9-5' (Part 1–5).

Problem: Not getting inbound collaboration offers

# Prompt:

"You are a creator partnership strategist. Generate 10 content post ideas that attract collaboration or brand attention organically. Each post must include: 1. Proof of value, 2. Real-world results, 3. Mention of tool/brand, and 4. Subtle callout to partners."

# Example Use Case:

A **video editor** can post "Before & After: 3x more retention with this edit (used @CapCut)" to organically attract brand interest.

Problem: No idea how to turn viral content into a funnel

# Prompt:

"You are a funnel designer for creators. Using this content idea '[insert topic]', show how to turn it into a 3-step conversion funnel: 1. Viral content (reel/tweet/video), 2. Lead magnet or newsletter opt-in, 3. Product or service CTA. Include copy examples at each step."

# Example Use Case:

A **creator selling Notion templates** can turn a viral reel into a lead gen opt-in, then offer the paid version of the tool in emails.

Problem: Not getting traction on LinkedIn posts

# Prompt:

"You are a viral LinkedIn ghostwriter. Based on the niche '[insert niche]', create 5 high-performing LinkedIn post ideas. Each post must follow: 1. Strong hook (first line), 2. Personal insight, 3. Industry lesson or tip, 4. CTA for engagement (comment, DM, follow). Use an authentic, storytelling tone."

# Example Use Case:

A **freelancer in branding** can share a story like "I got ghosted after 40 hours of work — here's what I learned about client red flags."

# ✓ Problem: Viewers don't binge-watch content

# Prompt:

"You are a content retention expert. Based on the niche '[insert niche]', design a 5-part content mini-series that encourages binge-watching on Instagram Reels or YouTube Shorts. Each part should: 1. Tease the next part, 2. Stand alone, 3. Offer 1 key insight, 4. End with a curiosity CTA."

# Example Use Case:

A **language learning creator** can post '5 Spanish Phrases That Make You Sound Fluent – Part 1 to 5', encouraging viewers to watch every reel.

Problem: Not building email subscribers from social media

# Prompt:

"You are a social-media-to-email funnel expert. Suggest 3 content formats for [insert platform] that lead viewers into an email list. For each, provide: 1. Content topic, 2. Lead magnet CTA, 3. Email subject line idea, 4. What to send in the welcome email."

# Example Use Case:

A **nutritionist** can make a post like "Download my 7-day gut reset plan" and build a valuable email relationship.

# Problem: Can't make trending content match your niche

# Prompt:

"You are a trend adaptation strategist. Based on the current trend '[insert trend/audio]', create 3 customized video ideas for the niche '[insert niche]'. For each idea, explain: 1. Hook concept, 2. On-screen action, 3. Caption text, 4. CTA. Maintain niche authority while using trends."

# Example Use Case:

A **freelance coach** can jump on trending audios with "Client said 'it's too expensive' and here's how I replied…"

# Problem: Weak storytelling in personal brand journey posts

# Prompt:

"You are a personal brand storytelling coach. Help me turn this milestone '[insert moment: first client, 10k followers, burnout, etc.]' into a powerful post that builds emotional connection. Include: 1. Vulnerability moment, 2. Turning point, 3. Lesson, and 4. CTA to reflect or relate."

# Example Use Case:

A **solopreneur** can share 'How I went from 0 to 5 clients with ₹0 in ad spend — and almost quit halfway' with high emotional resonance.

# ✓ Problem: Posts getting ignored due to boring opening lines

# Prompt:

"You are a social media hook copywriter. Rewrite this post title '[insert title or topic]' into 10 scroll-stopping hook lines for Reels, Shorts, or carousels. Use emotional triggers like FOMO, curiosity, shock, or relatability in under 10 words each."

# Example Use Case:

For a **content about digital detox**, instead of 'Why I Quit Instagram', you'll get hooks like 'This app ruined my focus in 3 months...'

Problem: Not leveraging user questions to create content

# Prompt:

"You are a community-driven creator. Based on my niche '[insert niche]', generate 20 content ideas based on common audience questions, misconceptions, or DMs. Each idea should include a question format title and value-packed answer framework."

# Example Use Case:

A **freelance designer** can create content around "Do I really need a contract for small clients?" — instantly relatable and valuable.

Problem: Videos lack emotional impact or relatability

# Prompt:

"You are a storytelling strategist. Rewrite this content piece '[insert topic or paragraph]' to include emotional depth using: 1. Sensory language, 2. A relatable human example, 3. Inner thought narration, 4. Subtle lesson or shift."

# Example Use Case:

A **productivity coach** can turn a listicle into a personal story like 'I cried in my car after missing 3 deadlines. Here's what I changed.'

Problem: Posting tips that get ignored due to generic tone

# Prompt:

"You are a brand voice enhancer. Rewrite this tip: '[insert tip or idea]' into 3 formats — 1. Witty/sassy, 2. Minimalist/pro, 3. Story-driven. Each version must speak to a specific type of audience with adjusted tone and clarity."

# Example Use Case:

A **creator in marketing** can turn *'Use fewer hashtags'* into versions like *'Hashtags aren't glitter. Stop sprinkling them everywhere.'* 

# ✓ Problem: Instagram highlights look messy and off-brand

# Prompt:

"You are a profile optimization expert. Based on my niche and content pillars, suggest 5 strategic Instagram Story highlight categories with titles, descriptions, cover design ideas, and what to include in each. Ensure they reinforce brand trust and aesthetics."

# Example Use Case:

A **finance coach** could have clean highlights like *'Free PDFs'*, *'Tips'*, *'Client Wins'*, and *'Mindset'* with matching gold+white covers.

Problem: YouTube videos lack pacing and feel slow or boring

# Prompt:

"You are a YouTube pacing expert. For the video topic '[insert topic]', create a pacing guide that includes: 1. Ideal intro length, 2. When to use cuts, B-rolls, and zooms, 3. Where to place cliffhangers, 4. Where to add music or silence for emotional impact. Format the output for 8–10 minute videos."

# Example Use Case:

A **tech reviewer** can use this to turn a slow demo into an energetic, fast-paced video that keeps people watching till the end.

Problem: Struggling to build a loyal follower base, not just views

# Prompt:

"You are a community-building strategist. For the niche '[insert niche]', generate 10 content prompts that spark two-way interaction with your audience. Each post should end with a question, challenge, or emotional CTA designed to create conversation."

# Example Use Case:

A **self-help creator** might use: 'What's one habit you know you should quit but haven't?' to build real emotional conversations.

✓ Problem: Lacking an intentional Instagram bio that converts visitors

# Prompt:

"You are an Instagram bio optimization coach. Based on my niche '[insert niche]' and goal '[grow followers / attract clients / get email subs]', write 3 optimized Instagram bios. Each version should use: 1. Hook, 2. Authority line, 3. Soft CTA, and emojis if relevant."

# Example Use Case:

A **copywriter** might get bios like:

Melping brands go viral with words 
Melping brands go viral with

✓ Problem: Feeling creatively stuck and need fresh content ideas

# Prompt:

"You are a creative breakthrough coach. Based on the niche '[insert niche]', give 15 out-of-the-box content ideas that haven't been overused. Categorize them as: 1. Thought experiments, 2. Wild opinions, 3. Creator challenges, 4. Role reversal skits."

# Example Use Case:

A **marketing creator** might get an idea like: *'If brands were brutally honest – Adobe edition'* for skit content.

Problem: Followers don't understand your core offering clearly

# Prompt:

"You are a positioning strategist. Analyze my content and niche '[insert content type and niche]' and suggest 3 clarity-boosting content ideas that highlight: 1. What I do, 2. Who I help, 3. How I help them. Format should be visual, reel, and story-based."

# Example Use Case:

A **Notion template seller** can post a video like: *'3 People My Templates Are NOT For'* to clarify positioning and attract the right users.

Problem: Content lacks emotional variety (always serious or always fun)

# Prompt:

"You are an emotional content balancer. Audit my last 10 content pieces (or types I post in niche '[insert niche]') and suggest 5 content formats that intentionally vary emotions — from joy, nostalgia, anger, inspiration, to sarcasm — while staying on-brand."

# Example Use Case:

A **fitness creator** can mix 'My worst binge eating story' (shame/relief) with 'Gym memes that are too real' (humor) for emotional range.

Problem: Struggling to turn carousel content into short-form videos

# Prompt:

"You are a repurposing system architect. Convert this carousel '[insert content or summary]' into 2 short-form video scripts. Include: 1. Hook, 2. Visual flow, 3. CTA, and 4. Suggested audio or pacing based on platform trends."

# Example Use Case:

A **branding coach** who posted '5 Logo Mistakes' can turn each slide into a rapid-fire reel with audio + gestures.

✓ Problem: No consistency in content voice and style

# Prompt:

"You are a brand voice trainer. Based on the example content '[insert caption or paragraph]', define the creator's unique tone of voice using 3 adjectives. Then rewrite a new post on '[insert topic]' in the exact same tone while keeping it engaging and structured."

# Example Use Case:

A **witty creator** with a sarcastic tone gets consistent posts like: 'Productivity is just procrastination in a suit.'

Problem: Want to turn followers into buyers without being salesy

# Prompt:

"You are a soft-sell content strategist. Create a 5-part content sequence that turns attention into trust and trust into purchase for my product/service '[insert offering]'. Each part should include: 1. Topic, 2. Trust-building element, 3. Soft CTA (e.g. 'DM for link', 'Check my story', etc.)"

# Example Use Case:

# A template creator can post:

Day 1: Pain-based post  $\rightarrow$  Day 2: Behind the scenes  $\rightarrow$  Day 3: Client wins  $\rightarrow$  Day 4: Value tip  $\rightarrow$  Day 5: Subtle CTA.

Problem: Not leveraging past wins and results for authority

# Prompt:

"You are a credibility marketing expert. Based on the creator's wins '[insert results: testimonials, revenue, viral posts, case studies]', generate 5 content post ideas that showcase social proof without sounding braggy. Use storytelling, visual proof, and humble framing."

# Example Use Case:

A **creator who helped a brand go viral** can post: *'We got 100K views on this strategy — here's the breakdown'* instead of *'I went viral!'* 

Problem: Not showing enough personality in content

# Prompt:

"You are a personality amplifier for creators. Based on my niche '[insert niche]' and traits '[insert personal quirks or values]', give 7 content ideas that showcase my personality while still delivering value. Use formats like rants, behind-the-scenes, hot takes, or voiceovers."

# Example Use Case:

A **video editor who loves memes** can post: *'3 clients I'll never work with again — in meme format'* to stand out while building relatability.

Problem: Having a lot of content but no pinned posts that explain your value

# Prompt:

"You are a profile optimization expert. Suggest 3 high-performing post ideas that I can pin on my Instagram or Twitter to clearly communicate my niche, authority, and offer. Each should include: 1. Hook, 2. Unique insight or result, 3. Call to action."

# Example Use Case:

A **freelance web designer** could pin: *'From ₹500 to ₹5 Lakh Clients: My Journey in 3 Lessons'* to attract leads and followers fast.

✓ Problem: Lacking story-based highlight covers that educate or convert

# Prompt:

"You are a highlights strategy expert. For the niche '[insert niche]', create 5 Instagram Story highlight cover ideas that educate, engage, or sell. Each highlight must include a category title, story structure, and what to include in the first 3 slides to hook viewers."

# Example Use Case:

A **nutrition coach** could have a 'Start Here' highlight with *day 1 tips*, *freebie*, and *client testimonial* to build instant trust.

# Problem: Unsure how to structure a long-form Twitter thread

# Prompt:

"You are a viral thread writer. Create a 10-tweet thread outline on the topic '[insert topic]'. Follow this format: 1. Hook tweet with curiosity or bold claim, 2–9. Actionable insights or storytelling, 10. Summary + engagement CTA. Make the tone [insert tone: bold, expert, humorous, etc.]."

# Example Use Case:

A **creator in Al tools** could start with: 'I tested 50 Al tools so you don't have to. Here are the 7 that blew my mind \( \rightarrow \)'

✓ Problem: Only doing educational content and not tapping into lifestyle + relatability

# Prompt:

"You are a lifestyle-content hybrid strategist. Suggest 5 content ideas that mix your personal lifestyle with your niche expertise. Include: 1. Caption hook, 2. Visual idea, 3. CTA to engage or follow. Focus on building connection without losing authority."

# Example Use Case:

A **finance creator** can post: 'How I plan my Sundays as someone who saves 50% of my income' — blending lifestyle + niche.

✓ Problem: Getting low retention on carousel posts (users swipe only 1–2 slides)

### Prompt:

"You are a high-retention Instagram carousel expert. Rewrite this idea '[insert carousel idea or headline]' into a 7-slide structure with: 1. Scroll-stopping cover, 2. Building curiosity across slides, 3. Bold fonts/contrasts, 4. A cliffhanger before the CTA."

### Example Use Case:

A **career coach** can turn '5 Resume Tips' into: Slide 1: "Why your resume is trash  $\nearrow$ "  $\rightarrow$  Slides 2–6 = tips  $\rightarrow$  Slide 7 = CTA to DM for audit.

Problem: Struggling to batch record Reels/Shorts with storytelling

# Prompt:

"You are a batch content producer. For the niche '[insert niche]', give me 5 short-form storytelling scripts I can batch film in one sitting. Each script must include: Hook, short story setup, insight or transformation, and a call-to-action. Keep under 45 seconds."

### Example Use Case:

A **spiritual coach** can share stories like: 'I hit rock bottom at 23... here's what healed me.' filmed back-to-back in one session.

✓ Problem: No unique angle in saturated content niches

### Prompt:

"You are a niche differentiator expert. Analyze the content niche '[insert niche]' and suggest 3 unique angles or sub-niches I can focus on to stand out from the crowd. For each, suggest 3 content examples and tone of delivery."

### Example Use Case:

A **fitness coach** might focus on 'fitness for ADHD brains' or 'silent gym motivation reels' — totally untapped and hyper-specific.

Problem: Getting comments but not using them to drive content

### Prompt:

"You are a community-loop strategist. Review these audience comments or DMs '[insert messages/questions]' and turn them into 5 content ideas that feel like a direct response. Include: 1. Question-based hook, 2. Answer structure, 3. CTA that loops back to comment."

### Example Use Case:

A **digital artist** who gets 'What brush do you use?' can turn that into a 30-sec reel: "The one brush that changed my art – and why."

# Problem: Lacking a strong weekly theme to make content easier to plan

### Prompt:

"You are a content planning expert. Build a weekly themed content calendar for a creator in the [insert niche] niche. Each day should have a theme (e.g., 'Motivation Monday', 'Tutorial Tuesday', etc.) with post ideas, formats, and CTA examples under each."

### Example Use Case:

# A **branding expert** might get a plan like:

- Monday = Mindset
- Tuesday = Tips
- Wednesday = Work Breakdown
- Thursday = Client Wins
- Friday = Fun or Meme
- Saturday = Stories
- Sunday = Offers

# ✓ Problem: No content series to keep audience returning weekly

### Prompt:

"You are a content retention strategist. Create a 4-week content series idea for the niche '[insert niche]' that makes people anticipate each post/video. Include: 1. Series title, 2. Weekly topic breakdown, 3. Emotional/educational angle, and 4. Call-to-action to keep watching."

A **personal development creator** can do: "The Reset Series: 4 Habits to Transform Your Life", released weekly with cliffhangers and reflections.

Problem: Struggling to gain visibility on Pinterest through content

# Prompt:

"You are a Pinterest SEO and content expert. Based on my niche '[insert niche]', generate 5 Pinterest pin ideas and 5 optimized titles + descriptions for each. Suggest content format (static/infographic/video) and keywords to rank under."

### Example Use Case:

A **meal prep coach** can use this to create pin ideas like: "5 Low-Cal Meal Prep Recipes That Last 5 Days" with keyword-optimized descriptions.

✓ Problem: Can't structure an engaging case study post or video

# Prompt:

"You are a storytelling strategist for case studies. Based on this transformation '[insert before/after scenario]', write a case study in content form that includes: 1. The struggle, 2. The action steps taken, 3. Unexpected hurdles, 4. Results, 5. Lessons for the viewer."

A **freelancer** who helped a client go from 5 to 50 leads can tell the story as "How One Line in a Landing Page Boosted Conversions 10X."

✓ Problem: Only doing educational content, not building brand story

### Prompt:

"You are a narrative branding expert. Help me craft 3 story-based content ideas that show the origin of my journey, why I do what I do, and my transformation over time. Include captions, video hooks, and photo/reel format suggestions."

### Example Use Case:

A **life coach** can tell their story of quitting a 9-5 job to coach full-time, with a video called: "I left my salary behind to build purpose."

Problem: No follow-up content after a viral post

# Prompt:

"You are a post-virality growth strategist. Based on this viral content: '[insert viral post topic or video]', create a 3-part follow-up content sequence. Each part should: 1. Answer the most asked question, 2. Go deeper into a related topic, 3. Include a subtle pitch or CTA."

If your reel 'How I saved ₹5 lakhs by 23' went viral, follow-up content could be: 'What I didn't do', 'The spreadsheet I used', 'My 3 best hacks'

✓ Problem: Posts getting likes but not being shared or saved

# Prompt:

"You are a content engagement optimizer. Rewrite this post: '[insert idea or caption]' into a version that's highly shareable and savable. Use: 1. Bold advice, 2. Clean visual formatting, 3. High relatability or jaw-dropping stat, 4. Clear takeaway."

### Example Use Case:

A **creator sharing freelancing tips** might post: *"7 Mistakes That Cost Me ₹70,000"* in a minimalist carousel format.

Problem: Can't think of hooks that make people stop scrolling

### Prompt:

"You are a scroll-stopping content hook strategist. Generate 20 hook ideas for short-form videos or carousels in the [insert niche] niche. Use curiosity, controversy, success, transformation, or humor. Keep each under 12 words."

For a **finance niche**, you might get hooks like: 'How I saved more money by being broke' or 'You're rich, you just don't know it yet'

✓ Problem: Not using quotes properly to create viral content

### Prompt:

"You are a viral quote content creator. Based on the niche '[insert niche]', give 10 unique quote post ideas (not clichés) and design suggestions to make them go viral. Include: 1. Quote, 2. CTA caption, 3. Visual layout idea."

### Example Use Case:

A **mindset creator** might post: 'Confidence isn't loud. It's silent and consistent.' with a dark minimalist background and CTA: "Save this for tough days."

Problem: Weak video endings that lose engagement

### Prompt:

"You are a video outro strategist. Based on the video topic '[insert topic]', write 5 short outros that: 1. Reinforce the value, 2. Pose a curiosity-based question, 3. CTA to comment or watch next. Keep it under 15 seconds and adaptable to Reels or Shorts."

A **travel vlogger** can end with: "That's how I saved ₹20K on my Bali trip. Want the hotel list? Drop a '\*\* below."

Problem: Audience doesn't understand how to work with you

### Prompt:

"You are a client-attraction strategist. Based on your niche and service '[insert service]', create 3 content posts that explain: 1. What you do, 2. Who it's for, and 3. How to get started (DM, form, email, etc.) without sounding pushy. Use a friendly tone."

### Example Use Case:

A **branding expert** could say: "Need a logo that isn't just pretty — but strategic? DM me 'LOGO' and let's talk."

Problem: Don't know how to use holidays/events to boost content reach

# Prompt:

"You are a seasonal content strategist. Based on my niche '[insert niche]', create 5 timely content ideas that align with upcoming holidays, international days, or seasonal trends. Include: 1. Date relevance, 2. Post concept, 3. Caption hook, 4. CTA."

# Example Use Case:

A **digital artist** might post a "Diwali-themed speed art" reel or "5 gifts creatives will love this Christmas."

# ✓ Problem: Running out of fresh ways to teach the same concept

### Prompt:

"You are an educational content remixer. Based on this concept '[insert concept]', create 5 different content formats to explain it in fresh ways: 1. Visual analogy, 2. Meme-style, 3. One-line post, 4. Step-by-step breakdown, 5. Skit-style script."

### Example Use Case:

A **social media coach** teaching 'content pillars' can explain it using pizza toppings, memes, and tutorial reels.

# Problem: Followers aren't taking action after watching content

# Prompt:

"You are a conversion behavior expert. Analyze this piece of content '[insert caption or script]' and rewrite the CTA to be more actionable and psychologically persuasive. Use urgency, specificity, and emotional language while staying natural."

### Example Use Case:

Instead of 'Follow for more,' a **creator in freelancing tips** might say: 'Save this if you're tired of chasing clients — it starts now.'

Problem: Not showing your face but want to build trust

### Prompt:

"You are a faceless content branding coach. For the niche '[insert niche]', give 5 faceless content ideas that still build trust, connection, and authority. Include formats like voiceover reels, animated carousels, UGC-style, or behind-the-scenes."

### Example Use Case:

A **faceless finance creator** can use storytelling + captions + visual breakdowns to build trust without ever going on camera.

Problem: Can't figure out how to create community-focused content

### Prompt:

"You are a community-building content strategist. Based on the niche '[insert niche]', give 5 content ideas that are designed to: 1. Start conversations, 2. Feature your audience, 3. Ask for input, 4. Trigger 'save' behavior. Use a collaborative tone."

### Example Use Case:

A **fitness coach** might post: 'I'll create your perfect 5-minute workout — comment your biggest pain point!'

Problem: Not capturing attention with cover slides or video thumbnails

### Prompt:

"You are a content-first visual designer. Create 5 scroll-stopping cover slide or thumbnail concepts for the topic '[insert topic]'. Each must include: 1. Bold hook text, 2. Emotional trigger, 3. Visual composition idea, 4. Optional emoji or prop suggestion."

### Example Use Case:

A **business creator** might get: 'My ₹0 to ₹10L journey' in large text over a graph with a shocked emoji overlay.

Problem: Not turning negative experiences into valuable content

### **?** Prompt:

"You are a story alchemist. Turn this negative experience '[insert experience]' into 3 content pieces: 1. Emotional story, 2. Lessons learned, 3. A positive reframe. Add a CTA that encourages the audience to share their own experience too."

### Example Use Case:

A **creator who lost a client** can post: 'How I got ghosted after doing free work — and what I learned.'

# Problem: Repeating the same hook styles and losing novelty

### Prompt:

"You are a hook copy variation expert. Based on this content idea '[insert idea]', give 7 different hook variations using formats like: 1. Question, 2. Shock statement, 3. Personal story, 4. Meme-style, 5. Rant, 6. Data/statistic, 7. Visual metaphor."

### Example Use Case:

Instead of '3 mistakes freelancers make', a creator might get:

- "Let me guess... you're doing mistake #2 too."
- "I wasted ₹30K because I didn't know this."
- Problem: Unsure how to make behind-the-scenes content interesting

# Prompt:

"You are a BTS content strategist. For the niche '[insert niche]', create 5 behind-the-scenes content ideas that are visually interesting, story-driven, and provide value. Include ideas for captions, hooks, and what to show on camera or screen."

### Example Use Case:

A **designer** can show their messy moodboard creation process with caption: "What 5 hours of chaos looks like before I design your logo."

# ✓ Problem: Inconsistent growth despite regular posting

### Prompt:

"You are a content performance analyst. Based on the last 10 posts in niche '[insert niche]', create a diagnostic checklist with 5 areas to evaluate: 1. Hook strength, 2. Visual pacing, 3. CTA clarity, 4. Trend relevance, 5. Value delivery. Then suggest 3 improvements."

### Example Use Case:

A **YouTuber** can use this to fix low CTR or retention issues by improving their hook and pacing in the first 30 seconds.

Problem: Not showing enough consistency in visual theme

### Prompt:

"You are a content branding designer. For the niche '[insert niche]', create a visual theme guide that can be used across carousels, thumbnails, and reels. Include: 1. Color palette (with HEX codes), 2. Font pairings, 3. Layout style, 4. Cover slide format, 5. Logo or watermark placement."

### Example Use Case:

A **self-growth creator** can use beige + black color tones with serif font headers and grid-style carousels to look high-end and instantly recognizable.

✓ Problem: Getting fewer shares and tags despite value-driven content

### Prompt:

"You are a viral loop expert. Rewrite this post '[insert idea or summary]' to encourage shares and friend tags. Include: 1. Bold headline, 2. Insight that feels 'too good not to share', 3. Call-to-tag that feels casual, not forced."

### Example Use Case:

A **mindset coach** might say: "This quote fixed my mindset in 5 seconds. Tag a friend who needs this today."

Problem: Losing momentum after first content success

### Prompt:

"You are a momentum strategist for creators. Based on my recent content win '[insert viral or well-performing post]', suggest a 5-day content plan to ride the momentum. Include: 1. What to double down on, 2. New angles of the same topic, 3. Community-driven post idea, 4. Mini-offer/lead magnet plug."

### Example Use Case:

If your **productivity reel** went viral, you could follow it up with 'Behind the scenes of my planning system,' 'Mistakes I made with it,' and 'Free Notion template.' Problem: Not converting high view count into profile visits

### Prompt:

"You are a hook-to-profile conversion specialist. Based on this video idea '[insert content concept]', suggest 3 on-video scripts and caption strategies that naturally guide viewers to visit your profile. Use phrases, curiosity elements, and profile CTA without sounding like a pitch."

# Example Use Case:

A **creator sharing UGC hacks** might say: 'This is just tip #1 — check my pinned reel for the full breakdown \( \bigcap \)'

Problem: Not turning recurring tasks into scalable content formats

# Prompt:

"You are a content system builder. Identify 3 recurring tasks or ideas I deal with in my niche '[insert niche]', and turn them into weekly scalable content formats (e.g., 'Client Story Saturday', 'Template Tuesday'). Suggest naming, scripting flow, and CTA ideas."

### Example Use Case:

A **freelancer** might turn every onboarding call into *'Client Kickoff Recaps'*, giving value to others while systematizing content.

# 2) DIGITAL MARKETING

✓ Problem: Struggling to write high-converting landing page copy

### Prompt:

"You are a senior copywriter for high-converting SaaS landing pages. Write a full landing page copy for the product '[insert product name or type]' targeting '[insert audience type]'. Include:

- 1. Hero headline + subhead, 2. Problem-agitation-solution copy,
- 3. Features  $\rightarrow$  benefits, 4. Social proof, and 5. CTA section. Use persuasive yet clear language."

### Example Use Case:

A **course creator** promoting a funnel-building course for beginners gets a polished landing page that highlights pain points, results, and trust signals.

✓ Problem: Poor email open rates

### Prompt:

"You are an email marketing expert. Based on the niche '[insert niche]' and email topic '[insert topic]', write 10 subject lines optimized for high open rates. Use urgency, curiosity, or personalization strategies. Keep them under 60 characters."

### Example Use Case:

A **fitness coach** promoting a 7-day challenge gets subject lines like "Day 1 starts now... don't miss it \*\frac{1}{n} \text{ or "This habit saved me 3 hours/week."

# ✓ Problem: Facebook ads not getting conversions

### Prompt:

"You are a Facebook Ads performance specialist. For the product '[insert product/service]', write 3 ad variations targeting '[insert audience segment]'. Each should include: 1. Headline, 2. Hook, 3. Body copy, 4. CTA. Suggest creatives (video/image concept) for each."

### Example Use Case:

A **wedding photographer** gets three emotional storytelling-based ads to convert local leads.

# ✓ Problem: Can't figure out competitor strategy

### Prompt:

"You are a competitive research analyst. Analyze this competitor brand '[insert competitor handle or website]' and give me a breakdown of: 1. Their top-performing content strategy, 2. Marketing funnel stages, 3. SEO or paid ad focus, and 4. My actionable counter-strategy."

### Example Use Case:

A **fashion brand** learns their competitor is winning with UGC-based TikToks + influencer micro-funnels — and mirrors that intelligently.

# ✓ Problem: Instagram ads have great reach but low CTR

### Prompt:

"You are a conversion-optimized Instagram ads specialist. Review this ad concept '[insert idea or caption]' and rework it for higher CTR. Provide: 1. Hook rewrite, 2. Scroll-stopping visual idea, 3. Strong CTA with urgency or offer, 4. Mobile-first layout suggestion."

### Example Use Case:

A **digital planner shop** improves from "Grab yours today" to "Last 72 Hours: Download My Viral Notion Planner Free ##"

✓ Problem: Not ranking on Google despite good blog content

# Prompt:

"You are an SEO consultant. Audit this blog topic '[insert title or niche]' and rewrite the title + intro for better Google ranking. Then suggest 3 LSI keywords, 1 featured snippet format, and CTA placement for internal linking."

### Example Use Case:

A **parenting blog** improves its ranking for "Best Kids Sleep Schedule" by optimizing intro, structure, and meta descriptions.

Problem: Don't know what lead magnet to offer for list building

# Prompt:

"You are a digital product strategist. Based on the business type '[insert niche]' and audience pain point '[insert problem]', suggest 5 lead magnet ideas. Include: 1. Format (checklist, quiz, toolkit), 2. Hook title, 3. Value promise, 4. Where to promote it."

### Example Use Case:

A **freelance writer** offers a PDF called *"10 Email Hooks That Got Me Clients"* on her Instagram bio + pinned posts.

✓ Problem: TikTok content not converting followers into sales

### Prompt:

"You are a TikTok sales funnel expert. Turn this TikTok video idea '[insert idea]' into a conversion-optimized content plan. Include: 1. CTA within video, 2. Bio funnel link strategy, 3. Story highlight instructions, and 4. Comment reply trick to push interest."

### Example Use Case:

A **digital product seller** uses storytelling in TikTok + CTA to DM "PDF" to receive free templates and enter an email funnel.

# ✓ Problem: Lack of automation in digital marketing workflow

### Prompt:

"You are a digital automation consultant. Build a no-code marketing workflow for a business in the '[insert niche]' that includes: 1. Lead generation, 2. Email automation, 3. Social post scheduling, 4. Analytics tracking. Recommend tools + basic setup."

### Example Use Case:

A **course creator** automates lead capture via Typeform  $\rightarrow$  ConvertKit  $\rightarrow$  scheduled welcome series + auto-DM responder on Instagram.

✓ Problem: Not knowing how to retarget website visitors

### Prompt:

"You are a paid media strategist. Create a 3-step retargeting ad funnel for visitors who viewed a product page but didn't purchase. Include ad copy examples, timing gaps between stages, creative types (carousel/video), and offer suggestions."

### Example Use Case:

A **fitness gear brand** retargets *abandoned cart viewers* with a 10% off incentive + testimonial carousel ad.

✓ Problem: Confused about Google Ads keyword match types

### Prompt:

"You are a Google Ads instructor. Break down the difference between broad, phrase, exact, and negative keyword match types. Then provide a sample campaign structure with keyword examples for the product '[insert product/service]'."

### Example Use Case:

A **local service provider** learns how to avoid irrelevant clicks and tighten targeting for "affordable plumbing service near me."

Problem: Want to build an email funnel but don't know the structure

### **?** Prompt:

"You are an email funnel strategist. Create a 5-email funnel sequence for a business that sells '[insert product or service]'. Include: 1. Email subject lines, 2. Purpose of each email, 3. CTA, and 4. Emotional tone suggestions."

# Example Use Case:

A **Notion template seller** builds a funnel from freebie  $\rightarrow$  case study  $\rightarrow$  product education  $\rightarrow$  testimonial  $\rightarrow$  offer.

✓ Problem: Confused about what to post on LinkedIn for B2B growth

### Prompt:

"You are a B2B LinkedIn content coach. Suggest a 7-day posting schedule for a brand in the '[insert industry]'. Include post types like authority building, personal story, client results, and engagement trigger posts."

### Example Use Case:

A **B2B SaaS founder** gets a content week that includes: "Why we lost our first 10 users and what changed everything."

Problem: Don't understand how to read ad analytics correctly

### Prompt:

"You are a performance marketer. Simplify this ad dashboard report '[insert metrics: CTR, CPC, ROAS, etc.]' and explain what's working, what's wasting budget, and 2 actions to take next. Use clear beginner-friendly language."

### Example Use Case:

A **small business owner** understands why their ad *with 2% CTR* but poor ROAS isn't profitable, and gets guidance to optimize it.

Problem: Need a brand awareness campaign but don't want to sell directly

### Prompt:

"You are a brand awareness strategist. Create a top-of-funnel ad campaign for the brand '[insert brand name or niche]' focused on emotional resonance and visibility — not direct sales. Include ad idea, message angle, visual suggestion, and targeting audience."

### Example Use Case:

A **mental health brand** creates a heartwarming video ad about 'what anxiety looks like in everyday life' with no CTA — just follow/share.

Problem: SEO content isn't ranking even after months

# Prompt:

"You are an on-page SEO specialist. Audit this blog: '[insert title or URL]' and suggest 3 structural changes, 3 keyword upgrades, and 2 technical fixes to improve ranking. Add a checklist for future-proof SEO formatting."

### Example Use Case:

A **marketing agency's blog** goes from page 4 to page 1 by improving H2 structure, compression, meta tags, and bounce rate.

Problem: Confused about what to post on Twitter for marketing

### Prompt:

"You are a digital marketing Twitter strategist. Create 10 tweet ideas for the brand '[insert niche]' that follow viral copy formats: 1. Insight tweet, 2. Stat reveal, 3. Story format, 4. CTA tweet, 5. Meme format."

### Example Use Case:

A **startup founder** tweets: 'We made ₹2.5L in 30 days with no team. Here's how \( \bigcap \) and follows with a thread that gains traction.

Problem: No idea how to build a digital product funnel

### Prompt:

"You are a funnel architect. Build a simple funnel for the digital product '[insert digital product]'. Include: 1. Lead magnet, 2. Nurture content, 3. Tripwire offer, 4. Main offer, 5. Email triggers. Recommend tools at each stage."

### Example Use Case:

A freelancer selling a pricing guide PDF builds a funnel using Gumroad + ConvertKit + IG DM triggers.

Problem: Ad creative isn't engaging enough for cold audience

### Prompt:

"You are a creative director for performance ads. Generate 5 cold-audience ad creative ideas for '[insert product/service]'. For each: include concept, emotion, hook line, visual structure, and ideal CTA."

### Example Use Case:

A **language learning app** gets emotional, curiosity-based ads like 'This app helped my dad speak English to my graduation crowd.'

Problem: Want to run influencer marketing but don't know where to start

# Prompt:

"You are an influencer marketing strategist. For the niche '[insert brand niche]', build a beginner-friendly influencer campaign. Include: 1. Platform choice, 2. Influencer profile example, 3. Outreach script, 4. Offer structure (cash/product/affiliate), and 5. Tracking method."

### Example Use Case:

A **skincare brand** uses this to send DMs to 5 creators, offering a paid collab + 10% affiliate on sales using tracked discount codes.

✓ Problem: Don't know how to run a giveaway that actually grows followers

### Prompt:

"You are a growth hacker. Design a viral giveaway campaign for the brand '[insert brand or niche]'. Include: 1. Irresistible giveaway offer, 2. Entry mechanics, 3. Copy for announcement post, 4. Influencer/partner boost strategy."

### Example Use Case:

A **Notion template creator** offers *'Lifetime access + 3 coaching calls'* as a prize and requires follow + tag + share for entry.

Problem: Low conversion on sales page despite traffic

### Prompt:

"You are a CRO (conversion rate optimization) specialist. Audit this sales page '[insert URL or description]' and recommend: 1. Hero section headline rewrite, 2. Value stack improvement, 3. Social proof enhancement, 4. CTA redesign."

### Example Use Case:

A **course sales page** improves conversions by replacing "Learn to Edit Videos" with "Edit Reels That Hit 1M Views — In Just 2 Hours/Week."

Problem: Website speed is too slow and hurting performance

### Prompt:

"You are a web performance optimizer. Provide 5 actionable steps to improve website speed for the site '[insert platform or builder: WordPress, Shopify, etc.]'. Include image compression, plugin tips, CDN usage, and mobile optimization."

### Example Use Case:

A **blogger on WordPress** cuts loading time from 6s to under 2s with Cloudflare CDN, WP Rocket, and lazy loading images.

✓ Problem: Need a complete content strategy for paid community or subscription model

### Prompt:

"You are a membership content strategist. Build a monthly content plan for a paid community or newsletter in the niche '[insert niche]'. Include: 1. Weekly content themes, 2. Community prompts, 3. Monetization points, 4. Growth hooks."

### Example Use Case:

A **creator selling private freelancing tips** builds a weekly model: Monday = Tool, Wednesday = Client Win, Friday = Behind-the-Scenes Rant. Problem: Don't know how to build a marketing strategy for a product launch

### Prompt:

"You are a launch marketing specialist. Create a 7-day pre-launch and 7-day launch strategy for the product '[insert product]'. Include: 1. Teaser content, 2. Waitlist funnel, 3. Launch post formats, 4. Scarcity triggers."

### Example Use Case:

A **digital course** pre-launches with IG stories, waitlist opt-in via Gumroad, countdown timer, and scarcity reel posts.

Problem: Need help with YouTube Ads strategy for lead generation

### Prompt:

"You are a YouTube Ads expert. Design a lead generation funnel using YouTube Ads for '[insert product/service]'. Include: 1. Video script outline, 2. Targeting setup, 3. CTA, and 4. Landing page recommendation."

### Example Use Case:

A **webinar-based funnel** uses a 90-second YouTube ad with a problem-agitate-solution script → lands on a 3-step opt-in funnel page.

# ✓ Problem: Can't design high-CTR ad creatives

### Prompt:

"You are a direct-response ad designer. Create 3 high-converting ad creatives (concept only) for '[insert product/service]'. For each: suggest image/video idea, layout composition, text overlay, and CTA style. Optimized for Facebook or Instagram."

### Example Use Case:

A **digital product ad** shows *Before/After screenshots*, testimonial overlays, and red-colored CTA in the bottom-left corner.

✓ Problem: Need a clear marketing funnel map for a service-based business

### Prompt:

"You are a full-funnel strategist. Build a complete marketing funnel for a service-based business in the '[insert niche]'. Include: 1. Awareness content, 2. Lead gen step, 3. Warm-up content, 4. Conversion CTA, 5. Post-sale upsell or retainer."

### Example Use Case:

A **branding agency** uses weekly educational Reels  $\rightarrow$  free checklist  $\rightarrow$  case study carousel  $\rightarrow$  call link  $\rightarrow$  retainer package pitch.

✓ Problem: No clear branding tone across ad and email copy

# Prompt:

"You are a tone-of-voice brand consultant. Define a consistent brand tone using these samples: '[insert 2–3 captions or email snippets]'. Then rewrite a sample ad + email copy in that same voice. Give 3 adjectives to define the tone."

### Example Use Case:

A **bold and edgy creator** uses "Witty, direct, savage" as tone traits, then gets emails/ad copy with punchy one-liners and Gen Z slang.

Problem: Retargeting ads are annoying people or burning budget

### **?** Prompt:

"You are a customer-friendly retargeting specialist. Build a 3-part retargeting sequence for '[insert product/service]' that avoids ad fatigue. Include: 1. Creative variation strategy, 2. Timeline settings, 3. Message rotation and offer differences."

### Example Use Case:

A **software tool** rotates ads: Day 1 = pain reminder, Day 4 = client win, Day 7 = feature breakdown, all with different creatives.

Problem: Don't know how to increase conversion using testimonials

### Prompt:

"You are a social proof conversion specialist. Take this testimonial: '[insert testimonial text]' and turn it into 3 conversion formats: 1. Social media carousel, 2. Sales page block, 3. Video ad script. Add a CTA to each."

### Example Use Case:

A **freelancer** turns a text testimonial into: a Canva carousel, quote block with CTA 'Book your slot  $\rightarrow$ ', and a talking-head reel.

✓ Problem: No consistent campaign themes in digital marketing strategy

### Prompt:

"You are a campaign calendar planner. Based on the niche '[insert niche]', create a 3-month content + ad campaign calendar with weekly marketing themes (e.g., scarcity week, community week, behind-the-scenes week). Include goals and KPI focus."

### Example Use Case:

A **coaching business** uses: Week 1 = Scarcity (last chance!), Week 2 = Community shoutouts, Week 3 = Storytelling, Week 4 = Educational. Problem: Confused about how to build a marketing budget from scratch

# Prompt:

"You are a digital marketing budget advisor. Build a beginner-friendly monthly marketing budget plan for a business with ₹20,000–₹50,000 budget. Break it into: 1. Paid ads, 2. Content creation, 3. Tools/Software, 4. Freelancers, 5. Contingency."

### Example Use Case:

A **new Shopify store** spends: ₹10K FB ads, ₹5K video editor, ₹8K for UGC, ₹5K on email tools + plugins, ₹2K buffer.

Problem: No idea how to use UGC for paid ads

### Prompt:

"You are a UGC ad expert. Build a UGC content structure for '[insert product/service]'. Include: 1. UGC script template, 2. Visual delivery guidelines, 3. CTA placement, 4. Platform recommendation for testing (FB, TikTok, IG)."

### Example Use Case:

A **makeup brand** uses iPhone-shot testimonial clips with script: *"I've tried 10 lipsticks. This one? Game over."* 

# ✓ Problem: Not getting client leads from Instagram

### Prompt:

"You are an Instagram client funnel coach. Create a 7-day inbound lead strategy using Reels, Stories, Highlights, and DMs for the service '[insert service]'. Each day should include: 1. Content idea, 2. Soft CTA, 3. Lead qualification step."

### Example Use Case:

A **web designer** gets 3 DMs/day by posting process reels, a story poll + 'Want a site like this?' + highlight that links to booking form.

Problem: Confused how to write ad copy for cold vs. warm audience

# Prompt:

"You are an ad segmentation copywriter. Based on this offer '[insert product or service]', write 2 sets of ad copy: one for cold traffic and one for warm traffic. Cold copy = curiosity/problem based. Warm copy = results/testimonials driven."

### Example Use Case:

For a **coaching offer**, cold copy starts with pain: "Tired of ghosted clients?" and warm copy starts with: "This helped 117 freelancers book premium clients."

✓ Problem: Can't create a strong marketing hook for a new product

### Prompt:

"You are a product launch copywriter. Based on the product '[insert product or niche]', generate 10 scroll-stopping marketing hooks that can be used in ads, email subject lines, or landing pages. Use emotion, urgency, benefits, or fear of loss in each."

### Example Use Case:

A **fitness course** might get hooks like "This mistake ruins 90% of gym plans — is it in yours?" or "Build abs in 6 minutes/day? Here's the proof."

Problem: Website traffic is high, but bounce rate is too high

### Prompt:

"You are a CRO and UX consultant. Audit this website '[insert URL]' or landing page structure. Suggest 5 optimizations to reduce bounce rate using: 1. Visual hierarchy changes, 2. CTA positioning, 3. Copy improvements, 4. Page speed tweaks, 5. Engagement element additions."

### Example Use Case:

A **coaching site** adds sticky navigation, collapsible FAQs, social proof near top fold, and reduces CTA clutter.

Problem: Google Ads are costing too much with low ROI

### Prompt:

"You are a Google Ads optimization expert. Audit this Google Ads campaign: '[insert ad keywords + objective]'. Recommend: 1. Bid strategy, 2. Negative keyword list, 3. Conversion-focused ad copy, 4. Landing page tweaks for alignment."

### Example Use Case:

A **freelancer targeting 'branding services'** eliminates high-cost broad keywords and creates a separate high-intent campaign with phrase matches only.

✓ Problem: No retention strategy for customers post-sale

# Prompt:

"You are a retention marketing expert. Build a 30-day post-purchase nurture and re-sell funnel for the product '[insert product]'. Include: 1. Email sequence, 2. Re-engagement ad idea, 3. Upsell/cross-sell offer, and 4. Review/referral triggers."

### Example Use Case:

A **Notion template store** sends users a *'Pro hacks'* email 7 days later, then a *'Want 3 more templates?'* upsell offer on day 20.

✓ Problem: Can't explain the product clearly in under 30 seconds

### Prompt:

"You are a clarity-focused brand messaging expert. Write a 30-second elevator pitch and 1-sentence value proposition for '[insert product/service]'. Keep it simple, specific, and outcome-focused."

### Example Use Case:

# A creator selling an Al prompts eBook might get:

"It's a plug-and-play prompt library for creators, so you can generate viral content without thinking from scratch."

✓ Problem: SEO blog intros are too boring and bounce-prone

# Prompt:

"You are an SEO copywriter. Rewrite this blog intro: '[insert intro]' to reduce bounce rate and hook the reader in the first 3 lines. Use: 1. Emotion, 2. Relatable problem, 3. Benefit tease, 4. Preview of what's inside."

### Example Use Case:

Instead of "Let's talk about content marketing today..." it becomes:

"Tired of posting content no one sees? Here's how to flip the algorithm in your favor — in 7 steps."

Problem: Want to launch a new service but don't know how to position it

## Prompt:

"You are a positioning and messaging expert. Help position this new offer '[insert service]' by defining: 1. Ideal customer avatar, 2. Unique selling angle, 3. 3 tagline options, and 4. One-liner pitch for bio or banner."

## Example Use Case:

A **branding coach launching a VIP Day** positions it as "Branding therapy + visuals done in one day. Get unstuck, instantly."

Problem: Don't know how to promote a free resource without sounding spammy

## Prompt:

"You are a subtle lead magnet promoter. Create 3 Instagram or Twitter post scripts that promote this free resource '[insert lead magnet]' using: 1. Story-based hook, 2. Problem-solution flow, 3. Light CTA to DM, link-in-bio, or reply."

## Example Use Case:

For a **freelance proposal template**, post idea: "The first time I charged ₹20K for a project... I used this exact proposal (free link in bio if you want it)."

# ✓ Problem: Reels and ads have no proper script structure

## Prompt:

"You are a short-form scriptwriting expert. Write a 30-60 second video script for '[insert product or idea]' that includes: 1. Pattern interrupt, 2. Problem statement, 3. Solution, 4. CTA, 5. Visual or text overlays for each section."

## Example Use Case:

## A SaaS company might get a script like:

"Still using Excel to manage clients? Big mistake. Here's how I replaced spreadsheets with automation — and saved 7 hours/week."

Problem: Getting saves on carousel posts but no conversions

## Prompt:

"You are a conversion-focused content strategist. Rewrite this carousel post '[insert content or topic]' to include: 1. A soft conversion CTA on slide 5 or 6, 2. Emotional reason to act now, 3. Action step, and 4. Link/instruction placement."

## Example Use Case:

A **coach sharing tips** inserts "Want help applying this? DM 'Coach' — I'll reply to 5 today." on slide 5 to convert saved posts into DMs.

✓ Problem: Not using WhatsApp as a marketing channel effectively

## Prompt:

"You are a WhatsApp funnel strategist. Create a WhatsApp-based lead gen and follow-up funnel for the product/service '[insert offer]'. Include: 1. Entry trigger (QR/link), 2. Lead capture, 3. Broadcast sequence, 4. Sales CTA."

## Example Use Case:

A **course seller** creates a WhatsApp link funnel from stories  $\rightarrow$  auto-reply  $\rightarrow$  lesson preview  $\rightarrow$  CTA  $\rightarrow$  bonus locked behind a WhatsApp message.

✓ Problem: Creating Reels but not optimizing captions for visibility

## Prompt:

"You are a social algorithm strategist. Based on this video idea '[insert reel topic]', write a caption that includes: 1. Scroll-stopping first line, 2. 3 targeted hashtags, 3. Emotionally engaging line, 4. CTA to comment/share."

## Example Use Case:

A **social media freelancer** posting *'3 ways to get clients without cold DMs'* gets caption:

"Still waiting for clients to DM you first? •• Save this now."

Problem: No system to turn long-form content into 7-day social content

## Prompt:

"You are a content repurposing machine. Based on this long-form blog/video '[insert link or topic]', break it down into a 7-day social content plan. Include 1 post per day across carousels, reels, tweets, or stories. Add hook + format + CTA."

## Example Use Case:

A **YouTube tutorial** becomes 1 carousel tip + 2 reels + 1 quote story + 1 meme post + 1 value tweet + 1 case study slide.

✓ Problem: Not using email segmentation to personalize funnels

## **?** Prompt:

"You are an email segmentation strategist. Build a segmented email funnel based on user behavior for the product '[insert product]'. Include: 1. Tags/triggers, 2. Email branch flows, 3. Personalized CTA variations, and 4. Re-entry loop if unopened."

## Example Use Case:

A **digital planner store** segments users by interest (students vs. professionals) and sends different emails with targeted offers and testimonials.

✓ Problem: No roadmap for launching a digital marketing agency

## Prompt:

"You are an agency-building consultant. Create a 30-day roadmap to launch a digital marketing agency from scratch. Include: 1. Offer clarity, 2. Outreach plan, 3. Client onboarding system, 4. Content for authority, 5. Tools to use."

## Example Use Case:

A **freelancer** evolves into agency format by setting up Airtable for clients, Calendly links, SOPs for reels + ads, and onboarding workflows.

Problem: Content going viral but not building email list

## Prompt:

"You are a viral-to-leads content strategist. Based on this viral post '[insert post idea or summary]', suggest 3 ways to turn engagement into email list growth. Include: 1. Lead magnet suggestion, 2. CTA type (comment bait, link-in-bio, DM trigger), 3. Platform strategy."

## Example Use Case:

A **branding carousel that goes viral** turns into "DM 'BRAND' to get my 15-min brand audit template" with auto-reply and email capture.

Problem: Offering too many services without a clear niche

## Prompt:

"You are a service offer simplification expert. Based on the current services '[insert list]', help me refine to 1–2 signature offers. Include: 1. Niche targeting suggestion, 2. Packaging idea, 3. Premium price angle, 4. Funnel suggestion."

## Example Use Case:

A **general digital marketer** niches down to 'Instagram Reels Strategy + Weekly Content Plans' as a productized service.

✓ Problem: No evergreen ad running while waiting for campaigns

## Prompt:

"You are an evergreen ad strategist. Create 2 always-on ad campaigns for the offer '[insert product/service]' that can run year-round. Include: 1. Hook, 2. Ad copy, 3. Ideal visual concept, 4. Soft CTA. Keep it evergreen, not seasonal."

## Example Use Case:

A **freelancer course** runs a "From ₹0 to ₹50K/month" storytelling reel + "Freelancer Toolkit" opt-in ad, both always on.

Problem: Running discovery calls but struggling to close leads

## Prompt:

"You are a digital sales call expert. Build a sales call script for the service '[insert service]'. Include: 1. Intro, 2. Pain discovery questions, 3. Offer explanation, 4. Price reveal, 5. Objection handling + close."

## Example Use Case:

A **funnel builder** closes more clients by using 'What made you reach out now, specifically?' to open urgency in discovery.

Problem: Don't know how to build hype before a flash sale

## Prompt:

"You are a flash-sale hype strategist. Build a 5-day pre-launch content and email plan to generate FOMO and urgency for a flash sale of '[insert product]'. Include: 1. Teasers, 2. Influencer/UGC insert, 3. Scarcity mechanics, 4. Final CTA."

## Example Use Case:

A **template bundle sale** uses countdown stories, sneak peek reels, pinned post with testimonial, and early-access email blast.

✓ Problem: Followers are engaging, but not converting into customers

## Prompt:

"You are a conversion behavior specialist. For the offer '[insert product/service]', build a 3-part content funnel that: 1. Builds desire, 2. Shows results, 3. Includes micro-commitment CTA. Add format + hook + visual idea for each."

## Example Use Case:

#### A **Notion dashboard seller** creates:

- 1. Reel = "This dashboard saved me 6 hours/week"
- 2. Carousel = Before/After
- 3. Story = "DM 'DEEP WORK' if you want it."

# Problem: No clarity on best-performing keywords for ads or SEO

## Prompt:

"You are a keyword strategy expert. Based on this niche '[insert niche]', suggest 10 high-intent keywords for SEO or paid ads. Include: 1. Keyword, 2. Intent (buy/info), 3. Suggested content or ad type to use it."

## Example Use Case:

# A fitness creator selling a challenge gets:

 Keyword: '7-day weight loss challenge' → Intent: Buy → Use for landing page ad headline.

# ✓ Problem: Not sure how to explain intangible digital services

## 

"You are a visual storytelling marketer. Turn this abstract service '[insert service]' into 3 content pieces that clearly show the result. Use: 1. Metaphor or analogy, 2. Before/after structure, 3. Screenshot/proof-based example."

## Example Use Case:

A **content strategist** uses "Your content is like a gym with no trainer — I add the plan." → Before = cluttered feed, After = structured content calendar.

# ✓ Problem: Have no personal brand presence despite running ads

## Prompt:

"You are a brand-building growth coach. Build a 30-day visibility plan for someone running ads but lacking organic authority. Include: 1. Personal content prompts, 2. Story scripts, 3. Reels ideas, 4. CTA to community or freebie."

## Example Use Case:

## A funnel expert uses:

- Reel: "3 Clients. 1 Strategy. ₹2L in a week"
- Story: "Client said this... "

- CTA = Join WhatsApp group/free Discord
- ✓ Problem: You're growing followers but not growing trust
- Prompt:

"You are a trust-building content consultant. For the niche '[insert niche]', suggest 5 content types to build trust quickly. Include: 1. Format, 2. Content angle, 3. CTA, and 4. Emotional hook."

## Example Use Case:

A **creator selling coaching** builds trust using:

- Day-in-life reels
- Client struggle turnaround stories
- "Here's why I don't sell fluff" carousels
- ✓ Problem: Ads are not aligned with the landing page
- Prompt:

"You are a landing page-alignment specialist. Based on this ad copy '[insert ad copy]', write a matching landing page headline, subhead, CTA, and first 3 content blocks. Match the emotional tone and offer exactly."

## Example Use Case:

An **Instagram Reels service** ad says: "Get 10 viral reels/month — done for you."

Landing page headline = "10 Viral Reels. Zero Effort." → CTA: "Book your reel audit."

Problem: Reels get reach, but people don't know what you sell

## Prompt:

"You are a social sales strategist. Help me rewrite this Reel caption '[insert caption or script]' to clarify what I do and who I help — without sounding pushy. Include: 1. Problem statement, 2. Subtle pitch, 3. CTA."

## Example Use Case:

A **UGC creator** turns "This ad got 100K views" into: "Brands hire me to make scroll-stopping UGC like this. DM 'UGC' if you're next ..."

✓ Problem: Organic Instagram content isn't converting into clicks

## Prompt:

"You are an Instagram conversion optimizer. Based on this content idea '[insert post/reel]', create a CTA plan that converts views into clicks. Include: 1. Reel voiceover or caption CTA, 2. Story poll/follow-up, 3. DM trigger."

A **template shop** adds: "Comment 'PDF' and I'll DM the link" → builds DM list and drives email funnel.

Problem: Offer lacks urgency or reason to act now

## Prompt:

"You are a scarcity marketing specialist. Add urgency to this offer '[insert product/service]' using: 1. Scarcity framing, 2. Limited-time bonus, 3. Countdown idea, 4. Messaging tweaks for content."

#### Example Use Case:

A **course creator** changes copy from "Join now" → "Only 24 seats left. Access ends this Sunday @ 11:59 PM."

Problem: You have too many services but no flagship product

## Prompt:

"You are an offer design consultant. Help me turn my services '[insert services]' into 1–2 flagship offers that are scalable and premium. Suggest: 1. Offer name, 2. Outcome, 3. Delivery model, 4. Price justification."

## Example Use Case:

A **freelancer** turns 1:1 editing, reels planning, and scripting into "Reel Engine™ — ₹25K/month for 12 viral reels."

Problem: No system to track ad creatives and test performance

## Prompt:

"You are an ad testing system builder. Create a simple Airtable or Google Sheet layout to track paid ad creatives for '[insert product]'. Include: 1. Hook style, 2. Visual type, 3. CTA, 4. Platform, 5. CTR/ROAS column for tracking."

## Example Use Case:

A **template business** uses this to test 10 reel ads with different hooks like "This template fixed my focus." → tracks ROAS weekly.

Problem: Clients are asking for results but you don't have case studies

## Prompt:

"You are a content-based case study builder. Help me turn this win '[insert result or client outcome]' into 3 types of case study content: 1. Social post, 2. Short video, 3. Slide deck or email. Focus on storytelling and transformation."

## Example Use Case:

A **Facebook ads expert** turns '₹50K ad spend = ₹3.2L returns' into a carousel + testimonial reel + deck to close more leads.

# ✓ Problem: Facebook ad comments are hurting conversions

## Prompt:

"You are a Facebook ad community moderator. Write 5 pre-saved comment replies to common types of Facebook ad comments: 1. Troll, 2. Skeptic, 3. FAQ, 4. Positive praise, 5. Confused buyer. Maintain trust and boost conversions."

## Example Use Case:

✓ Problem: Audience doesn't understand the VALUE of your freebie

## Prompt:

"You are a lead magnet value positioner. Rewrite this freebie description '[insert original freebie text]' to sound 10x more valuable. Include: 1. Clear outcome, 2. Emotional benefit, 3. Time-saving angle, 4. Soft CTA."

## Example Use Case:

Instead of "Free Notion template", use "The exact Notion system that helped me manage 6 clients, 2 launches, and still take weekends off."

Problem: You're great at services but bad at selling them

## Prompt:

"You are a service-selling mentor. Based on this service '[insert service]', write 3 sales post captions that: 1. Highlight transformation, 2. Explain the benefit in plain English, 3. Include a confident CTA (without sounding salesy)."

## Example Use Case:

A **video editor** goes from "I edit videos" to "Want 10 more hours in your week + a viral-ready reel library? I'm your guy."

Problem: Want to run ads for a low-ticket product under ₹500

## Prompt:

"You are a low-ticket ads strategist. Build a Facebook or Instagram ad campaign for a ₹99–₹499 product '[insert product]'. Include: 1. Ad copy, 2. Creative suggestion, 3. Landing page flow, 4. 2 retargeting angles."

## Example Use Case:

A ₹199 content calendar PDF uses UGC-style ad → carousel → urgency copy like "₹199 till Sunday only — download now."

Problem: Unsure how to turn live webinars into evergreen funnels

## Prompt:

"You are an evergreen webinar strategist. Convert this live webinar '[insert topic]' into an evergreen marketing funnel. Include: 1. Lead capture page, 2. Email sequence, 3. Video hosting option, 4. Post-webinar CTA."

## Example Use Case:

A **course creator** converts "How I Grew My Insta to ₹5L/month" into an auto-funnel with Evergreen Webinar on Systeme.io + email follow-up.

✓ Problem: You're not retargeting video viewers or engagers

## Prompt:

"You are a retargeting funnel specialist. Create a video-viewer retargeting ad strategy for '[insert product/service]'. Include: 1. Custom audience creation steps, 2. Retargeting copy ideas, 3. Ad visuals, and 4. Timing setup."

## Example Use Case:

A **Reels editor** creates custom audience → targets those who watched 75% of Reels → runs "Hey, liked that edit? Let's make yours go viral."

Problem: Not knowing what content drives cold audience into buyers

## Prompt:

"You are a cold-to-conversion content funnel expert. Build a 4-step content plan that turns cold viewers into customers. For each step, define: 1. Content format, 2. Hook idea, 3. CTA, and 4. Emotional trigger."

## Example Use Case:

## A branding coach does:

- 1. Reel: "Why most logos fail"
- 2. Carousel: Visual case study
- 3. Story poll: "Want an audit?"
- 4. DM follow-up → booking page
- Problem: You've built a product but don't know where to sell it

## Prompt:

"You are a digital distribution strategist. Suggest 5 best places to launch and sell the product '[insert product]'. Include: 1. Platform, 2. Launch strategy, 3. CTA method, and 4. Organic vs. paid tips."

## Example Use Case:

A **PDF business planner** launches on Gumroad, promotes with a reel series on Instagram + bonus drop in WhatsApp group.

Problem: Organic content doesn't align with paid ad messaging

## Prompt:

"You are a content-to-ads alignment expert. Based on this organic content '[insert carousel/reel/tweet]', write an ad version of it with: 1. Paid-focused hook, 2. Short copy, 3. Clear CTA, and 4. Platform adaptation tips."

## Example Use Case:

A **tweet thread** becomes: "You're broke because of this (carousel ad)" → Click to get ebook + email.

Problem: You don't have a pitch deck to close brand deals

## Prompt:

"You are a personal brand monetization expert. Create a pitch deck outline for a content creator in the niche '[insert niche]'. Include 1-page layouts for: 1. About Me, 2. Audience Insights, 3. Past Work, 4. Offer Packages, 5. Contact."

## Example Use Case:

A **finance YouTuber** builds a brand kit PDF for DMs and emails that closes 4 brand deals in a week.

Problem: Marketing team lacks clarity on campaign direction

## Prompt:

"You are a marketing team strategist. Build a campaign clarity document template that includes: 1. Campaign goal, 2. Key message, 3. Channels used, 4. Timeline, 5. KPI tracking, 6. Visual references."

## Example Use Case:

A **remote marketing team** syncs easily via a shared Notion doc with visual alignment, copy tone, and ad placements.

Problem: No DM system to turn interest into qualified leads

## Prompt:

"You are an inbound DM conversion coach. Create a DM flow for Instagram or LinkedIn that turns followers into clients for '[insert service]'. Include 1. Icebreaker, 2. Qualifying question, 3. Soft pitch, 4. Booking CTA."

## Example Use Case:

A **web designer** goes from "Thanks for the follow! Curious: what's your biggest website headache right now?" to "Let's fix that. Want to book a free 15-min audit?"

Problem: Team struggles with who owns what in marketing ops

## Prompt:

"You are a digital marketing project manager. Create a role and responsibility breakdown for a team of 3 handling: content, ads, email, and analytics. Assign weekly ownership and tools for task handoff."

## Example Use Case:

## A lean creator team splits tasks:

- Creator = content plan
- Editor = ads + visuals
- VA = analytics + publishing
- Problem: Audience doesn't know what makes your offer different

## Prompt:

"You are a unique selling proposition (USP) consultant. Based on this product/service '[insert offer]', write 3 short and bold USP lines that answer: 'Why you?' Use logic, benefit, or contrarian edge."

## Example Use Case:

## A LinkedIn ghostwriter says:

"I don't post fluff — I write posts that get you inbound leads."

# 3) ONLINE BUSINESS

Problem: Don't know what online business to start

## Prompt:

"You are a business model strategist. Based on my interests '[insert interests/skills]' and time availability '[insert hours/week]', suggest 5 profitable online business models. Include: 1. Startup cost, 2. Income potential, 3. Scalability, 4. Time-to-profit."

## Example Use Case:

Someone with writing skills and 10 hrs/week gets:

- Digital product (eBook/Notion template)
- Freelance ghostwriting service
- Medium/Quora monetization
- Problem: Not sure how to validate a business idea

## Prompt:

"You are a lean startup validation expert. Help me validate this idea '[insert business idea]' using a 3-step process: 1. Audience pain point research, 2. Pre-sell strategy, 3. Feedback loop. Include prompt questions and tools to use."

For a **freelancer marketplace for moms**, run IG story polls, Gumroad waitlist, and validate through content-first approach.

✓ Problem: Not attracting the right type of client

## Prompt:

"You are a client attraction consultant. Based on the offer '[insert product/service]' and current audience '[insert type]', reframe my messaging to attract higher-quality leads. Include: 1. Updated pitch, 2. Profile bio rewrite, 3. Sales CTA line."

## Example Use Case:

A **low-ticket freelancer** changes their bio from "I design websites" to "I help coaches turn their websites into 24/7 sales reps."

Problem: Don't know how to price a digital product or service

## Prompt:

"You are a pricing strategist. Help me price my product/service '[insert description]' by analyzing: 1. Perceived value, 2. Competitor pricing, 3. Buyer psychology. Then recommend 3 pricing tiers and justification."

A **Notion system creator** moves from ₹199 flat → ₹299 Basic, ₹799 Pro, ₹1499 Lifetime, with added perceived value and upsells.

Problem: No system to onboard new clients or buyers

## Prompt:

"You are a client onboarding system builder. Create a simple automated onboarding process for '[insert service/product]'. Include: 1. Welcome message, 2. Contract/invoice step, 3. Delivery timeline, 4. Feedback loop."

## Example Use Case:

A **branding service** sets up ClickUp client board, Dubsado contract trigger, and Airtable delivery tracker.

Problem: Launching but don't have an audience

## Prompt:

"You are a zero-to-audience growth coach. Give me a 14-day content + growth plan to build interest before launching '[insert product/business]'. Include: 1. Platform strategy, 2. Post topics, 3. Engagement tricks, 4. Mini growth hacks."

A **PDF planner** creator runs a 14-day countdown using Instagram Reels, giveaways, waitlist DMs, and free value drops.

✓ Problem: No idea how to turn knowledge into a digital product

## Prompt:

"You are a digital product architect. Turn my knowledge in '[insert skill/topic]' into 3 product formats (eBook, template, toolkit, mini course, etc.). Include: 1. Target audience, 2. Core promise, 3. Deliverables, 4. Platform suggestion."

## Example Use Case:

A **social media VA** turns expertise into:

- 50 Instagram hook bank (PDF)
- Weekly content planner (Notion)
- Reels idea database (Gumroad)
- Problem: Sales page isn't converting

## Prompt:

"You are a sales copy expert. Rewrite this sales page section '[insert headline/paragraph]' for higher conversion. Include: 1. Emotion-driven hook, 2. Problem-agitate-solution structure, 3. CTA with urgency, 4. Visual placement idea."

A **coaching program** swaps "Join now for transformation" → "Still stuck on the client treadmill? This is the last offer you'll ever need."

- ✓ Problem: People asking "why is your product different?"
- Prompt:

"You are a product differentiation strategist. Help me position my offer '[insert product/service]' by identifying: 1. Unique mechanism, 2. Audience transformation, 3. 1-liner USP, 4. Comparison angle."

## Example Use Case:

A **copywriting course** is repositioned from "Learn to write better copy" to "Steal my client-winning templates and email playbooks."

- Problem: Confused about business tools to run operations smoothly
- Prompt:

"You are an online operations consultant. Recommend a complete tech stack to run an online business in the niche '[insert niche]'. Include tools for: 1. Payments, 2. Delivery, 3. Communication, 4. Automation, 5. Tracking."

A **freelancer** sets up: PayPal + Notion delivery + Tally forms + Zapier + Airtable CRM in one flow.

# ✓ Problem: Not getting repeat buyers

## Prompt:

"You are a customer retention strategist. Create a system to turn one-time buyers of '[insert product]' into repeat customers. Include: 1. Follow-up email plan, 2. Personalized upsell offers, 3. Community touchpoints."

## Example Use Case:

A **digital download shop** sends 30-day "you might also like..." emails and invites past buyers to a private product testers' Telegram group.

✓ Problem: No affiliate system in place to boost sales

## Prompt:

"You are an affiliate program designer. Create an affiliate system for the product '[insert product]'. Include: 1. Commission model, 2. Tools to track/referral, 3. Incentives, 4. How to recruit affiliates."

A **template shop** offers 40% affiliate payout, uses Gumroad affiliate links, and builds a ClickUp dashboard for top partners.

Problem: Don't know how to build a business offer from scratch

## Prompt:

"You are a business offer creation coach. Help me build an offer for '[insert niche]' by defining: 1. Dream customer, 2. Core promise, 3. Format (course, toolkit, service, etc.), 4. Delivery method, 5. Hook/headline."

## Example Use Case:

## A **time management expert** creates:

- Dream client = overwhelmed solopreneurs
- Format = 'Done-in-a-Day' Notion setup
- Headline = "Steal my exact weekly system to grow a biz in 10 hours/week"

# Problem: Unsure how to collect feedback to improve product

# Prompt:

"You are a product iteration expert. Design a post-purchase feedback system for '[insert product/service]'. Include: 1. Survey questions, 2. Feedback form tool, 3. How to turn feedback into improvements."

A **course seller** sends a 3-question Tally form  $\rightarrow$  updates bonus lessons  $\rightarrow$  adds testimonials from replies.

# ✓ Problem: Too many refunds or cart abandons

## Prompt:

"You are a checkout optimization expert. Help reduce refund rate and cart abandonment for '[insert product]'. Include: 1. Pre-purchase objection handling, 2. Cart urgency tricks, 3. FAQ section, 4. Exit pop-up strategy."

## Example Use Case:

A **template store** adds testimonials on checkout page + timers + "Instant access. No fluff. 7-day money-back if unsatisfied."

Problem: No system to track leads and close deals

## Prompt:

"You are a lead management systems expert. Create a simple Notion or Google Sheets CRM to track leads for my service '[insert service]'. Include: 1. Lead source, 2. Contact status, 3. Offer pitched, 4. Follow-up reminder."

A **freelancer** organizes leads from Twitter, IG, and email into Notion  $\rightarrow$  filters by warm/hot  $\rightarrow$  follows up in 48 hours.

# ✓ Problem: Confused about passive income options

## Prompt:

"You are a passive income coach. Based on my skills '[insert skill/expertise]', suggest 3 passive income streams I can build in the next 30 days. Include: 1. Type, 2. Effort required, 3. Platform to sell/host, 4. Revenue timeline."

## Example Use Case:

A **video editor** monetizes by selling transitions pack (Gumroad), After Effects templates, and mini Skillshare course.

# Problem: Business growth has plateaued

## Prompt:

"You are a growth strategy advisor. Based on my offer '[insert product/service]' and current growth channel '[insert channel: IG, YouTube, email, etc.]', suggest 5 new ways to scale to the next revenue level. Include low-effort, high-impact moves."

A ₹1L/month funnel creator adds client interviews, paid reels promotion, launches a tiny product, and tests tripwire + upsell strategy.

✓ Problem: Can't explain your offer in simple terms

## Prompt:

"You are a messaging simplification expert. Rewrite this offer '[insert product/service description]' into 3 clear and punchy one-liners. Each should: 1. Be under 15 words, 2. Focus on outcome, 3. Be client-focused, not feature-focused."

## Example Use Case:

Instead of "An advanced Notion system for productivity," you get: "Finally, a weekly planner that helps you finish work by Friday."

✓ Problem: Struggling to choose the right name for your business/product

## Prompt:

"You are a brand naming strategist. Based on my business niche '[insert niche]', audience '[insert audience type]', and vibe '[insert vibe: premium, playful, bold, etc.]', suggest 10 powerful names. Include reason + domain availability tip."

A **luxury productivity planner** might get names like *FocusFlow*, ZenExec, or *Done by Design* TM.

✓ Problem: Not getting any traffic to your new product

## Prompt:

"You are a traffic generation expert. Suggest a 7-day traffic burst strategy to drive people to my product '[insert product]'. Include a mix of organic, partnerships, and micro-paid promotion ideas."

## Example Use Case:

A Canva template shop drives traffic using Instagram reels, 'shout for shout' DMs, a ₹500 influencer collab, and Reddit promo.

✓ Problem: You have no upsells or backend offers

## Prompt:

"You are an offer stacking strategist. Based on my main product '[insert product]', suggest 3 high-converting upsells or add-ons. Include: 1. Format, 2. Price, 3. Hook, and 4. Integration point in the funnel."

Main = ₹399 Instagram Planner → Upsell 1 = ₹199 Hashtag Vault → Upsell 2 = ₹699 Reel Script Vault → One-click add-ons on checkout.

Problem: You keep creating new products without growing one

## Prompt:

"You are a product growth coach. Help me focus on scaling my best product '[insert product name]' instead of building new things. Suggest 5 action steps for: 1. Content, 2. Promotion, 3. Funnels, 4. Offers, 5. Optimization."

## Example Use Case:

A **PDF template seller** stops building new files and focuses on testimonials, reels ads, affiliate program, and upselling bulk access.

Problem: Not sure how to use community for business growth

## Prompt:

"You are a community monetization strategist. Suggest a 30-day engagement + conversion plan to grow a community around '[insert topic]'. Include: 1. Daily content ideas, 2. Value drops, 3. Weekly soft-sell, 4. Member tagging trick."

A **Notion dashboard creator** uses Telegram to drop templates, weekly Q&A, shoutouts, and DM CTAs for upgrades.

✓ Problem: Not building an email list early enough

## Prompt:

"You are a list-building strategist. Help me build an email list around '[insert product/business]'. Suggest 3 lead magnets, 2 landing page ideas, 1 welcome sequence, and where to promote it daily."

## Example Use Case:

A **course pre-launch** captures leads using: *'3 Mistakes to Avoid in Freelancing'* → free PDF → welcome funnel → waitlist CTA.

Problem: Your clients don't follow instructions or delay projects

## Prompt:

"You are a client communication expert. Create a welcome kit for '[insert service]' that sets clear boundaries, expectations, and timelines. Include: 1. Client checklist, 2. Communication rules, 3. Delivery schedule, 4. Approval system."

A logo designer sends a PDF that says:

- ✓ Deliver content via Google Drive
- 2 rounds of feedback max
- WhatsApp only for emergencies
- ✓ Problem: You're doing everything manually

## Prompt:

"You are a business automation expert. Help me automate 5 core tasks for my business '[insert business type]'. Include tools for: 1. Lead capture, 2. Client onboarding, 3. Content publishing, 4. Invoicing, 5. Task tracking."

## Example Use Case:

A **freelancer** uses: Tally  $\rightarrow$  Zapier  $\rightarrow$  Stripe  $\rightarrow$  Notion  $\rightarrow$  Buffer  $\rightarrow$  ClickUp

Problem: Don't know how to package your skills into a signature offer

## Prompt:

"You are an offer packaging expert. Based on my skills '[insert skills]' and ideal audience '[insert audience]', create a signature offer. Include: 1. Name, 2. Promise, 3. Format, 4. Time frame, 5. Price point."

# A **copywriter for coaches** creates:

The Magnetic Coach Method – 7-day DFY launch email kit –
 ₹9,999

# Problem: Getting followers but not buyers

## Prompt:

"You are a conversion content strategist. Based on my niche '[insert niche]' and product '[insert product]', create a 7-day content plan focused only on turning followers into buyers. Include hooks, formats, and CTAs."

## Example Use Case:

## A creator selling prompts posts

- 1. Pain carousel
- 2. Client results
- 3. 'What's inside' reel
- 4. Value tip
- 5. DM CTA post
- 6. Behind the scenes
- 7. Offer ends soon

# ✓ Problem: Feeling overwhelmed with too many business tasks

## Prompt:

"You are an online business organizer. Based on my goals '[insert goals]', break down my next 30 days into a weekly business task roadmap. Use Notion-style layout with 3 priorities/week max."

## Example Use Case:

A solopreneur focused on a product launch gets:

Week 1 = Content + Email setup

Week 2 = Funnel + Reels

Week 3 = Sales push + DM strategy

Week 4 = Review + Testimonials

# Problem: No idea how to turn a coaching offer into a scalable system

## Prompt:

"You are a coaching productization expert. Turn my 1:1 coaching offer '[insert offer]' into a scalable digital product or group system. Include: 1. Delivery format, 2. Funnel structure, 3. Client transformation angle, 4. Offer stack."

## Example Use Case:

A **fitness coach** turns coaching into *6-Week Body Reset* + access to exclusive app + weekly call + recipe vault.

Problem: You post often but get very few link clicks

# Prompt:

"You are a content CTA optimizer. Rewrite these 3 post captions '[insert captions]' to boost clicks to my product or service. Include: 1. Curiosity or benefit CTA, 2. Placement tip, 3. Urgency nudge."

# Example Use Case:

Instead of "Link in bio", now says:

"Steal the exact dashboard I use to plan 5-figure launches (DM 'PLAN' and I'll send it)"

Problem: Not leveraging testimonials to increase trust

# Prompt:

"You are a social proof strategist. Turn this testimonial '[insert feedback]' into: 1. A carousel post, 2. An IG story highlight, 3. A tweet, and 4. A video script. Add a CTA in each to convert."

# Example Use Case:

A **website designer** turns client feedback into a before/after carousel, a 'Client Says' highlight, and a story CTA: "Want a site like this? DM 'SITE'."

Problem: No clarity on how much to charge for your service

# Prompt:

"You are a pricing psychology coach. Help me price my service '[insert service]' using value-based pricing. Ask me 3 qualifying questions, then suggest: 1. Premium anchor price, 2. Mid-level plan, 3. Budget option (optional)."

# Example Use Case:

A **Reels editor** goes from ₹1500/video to ₹9999/month packages with volume-based value pitch.

✓ Problem: Feeling burnt out from delivering custom work

# **?** Prompt:

"You are a business model simplifier. Suggest how I can shift from custom services to productized offers using my current skill '[insert skill]'. Include: 1. Product idea, 2. Process template, 3. Delivery system."

# Example Use Case:

A **Canva designer** offers *Instagram Post Pack Pro* – ₹4999, 20 posts delivered in a week using their preset structure.

✓ Problem: You're getting ghosted after discovery calls

### Prompt:

"You are a deal-closing strategist. Suggest 5 follow-up message templates to send after a discovery call for '[insert service]'. Make each one friendly, helpful, and closes the loop without pressure."

# Example Use Case:

Message 1: "Hey [Name], just dropping this here — happy to answer any last Qs. Offer's open till Friday \( \bigcap \)"

Problem: You're selling in DMs but don't know what to say

# Prompt:

"You are a high-converting DM scriptwriter. Create a 5-message DM conversation flow to convert a warm lead into a buyer for '[insert product/service]'. Include: 1. Icebreaker, 2. Value ask, 3. Offer tease, 4. Objection handle, 5. Close CTA."

# Example Use Case:

A consultant warms up leads with:

"Hey! Saw you liked my post — are you also building a digital product right now?"

Problem: You're not closing deals because buyers say "I'll think about it"

# Prompt:

"You are an objection-handling coach. Create 3 smart and non-pushy responses for the objection: '[insert common objection]'. Use logic, empathy, and subtle urgency to shift mindset and close more clients."

# Example Use Case:

Objection: "I'll think about it" → Response:

"Totally get that — mind if I ask what's holding you back most? Let's solve that."

Problem: You're not upselling to people who've already bought

# Prompt:

"You are a post-purchase marketing expert. Build a 3-step upsell sequence for the product '[insert product]'. Include: 1. Email or DM follow-up message, 2. Suggested upgrade product, 3. CTA timing + urgency."

# Example Use Case:

A course buyer gets an email 3 days later:

"Enjoying the course? Want 1-on-1 feedback on your work? Book your feedback review call before Saturday →"

# ✓ Problem: You're not standing out in a saturated niche

# Prompt:

"You are a niche differentiation expert. Analyze my niche '[insert niche]' and suggest 3 ways to stand out using: 1. Brand personality, 2. Visual aesthetic, 3. Offer angle, 4. Content voice."

# Example Use Case:

#### A **fitness coach** stands out with:

Brand tone = bold & no-BS

Design = retro gym posters

Offer = "Unfollow me if you're not ready to commit."

# Problem: No idea how to create urgency during a launch

# Prompt:

"You are a launch urgency strategist. Suggest 5 ways to create urgency during my product launch '[insert product name]'. Include: 1. Scarcity copy, 2. Time limit hooks, 3. Bonus stacking idea, 4. Social proof element."

# Example Use Case:

# A Notion template launch uses:

"Only 50 seats"

"Bonus ends in 48 hours"

Live DM counter in stories

Testimonial highlight pinned

# ✓ Problem: Your checkout process feels boring and basic

# Prompt:

"You are a checkout experience designer. Help me improve the checkout flow for '[insert product]'. Suggest: 1. Headline/copy idea, 2. Social proof placement, 3. Guarantee/reassurance block, 4. Post-purchase success page idea."

# Example Use Case:

Instead of "Thank you for purchasing," the success page now says:

"You just made the smartest ₹499 decision of your month. Open your inbox for access <a>o</a>,"

Problem: You're not building brand equity — only pushing offers

# Prompt:

"You are a brand trust strategist. Create a weekly content plan for building authority in the niche '[insert niche]' without selling. Focus on storytelling, results, personal insights, and soft CTAs."

# Example Use Case:

# A freelancer posts:

Monday = client win story Wednesday = before/after example Friday = 'how I learned this' thread Sunday = growth reflection

Problem: You have leads, but your booking rate is low

### Prompt:

"You are a lead-to-client conversion specialist. Suggest a lead nurture system using: 1. Booking reminder emails, 2. Content touchpoints, 3. Re-engagement DM scripts, 4. Warm-up stories or highlight funnel."

# Example Use Case:

A **coach** adds a 3-email booking reminder, shares 2 relatable stories, and uses a 24-hour booking CTA highlight on IG.

Problem: You've built a product but don't know how to price and package it

# Prompt:

"You are a product pricing advisor. Based on this digital product '[insert description]', suggest 3 pricing models: 1. One-time, 2. Tiered, 3. Pay-what-you-want. Include pros/cons and suggested use case for each."

# A **Notion system** is offered as:

₹399 basic, ₹999 bundle with walkthrough, ₹1499 with live call replay.

Problem: People don't trust you enough to buy — even if they love the offer

# Prompt:

"You are a credibility-building coach. Suggest 5 quick-win trust builders I can implement this week for the product '[insert product]'. Include: 1. Trust-based content, 2. Social proof angle, 3. Visual/brand tweaks."

# Example Use Case:

# A **template store** adds:

- "Real buyer" highlight
- Video reviews
- Twitter thread showing customer wins
- Story walkthrough demo
- Creator photo + story on site

# Problem: Launches are exhausting and inconsistent

# Prompt:

"You are a sustainable launch planner. Create a 3-launch/year plan for a small team selling '[insert product]'. Include: 1. Warm-up period, 2. Pre-launch content theme, 3. Launch push, 4. Post-launch nurturing."

# Example Use Case:

Launch in Feb, June, Oct Feb = content audit warm-up  $\rightarrow$  5-day mini challenge  $\rightarrow$  DM drop offer

Problem: You're not converting curious followers into leads

# Prompt:

"You are a lead magnet visibility strategist. Help me turn these content formats '[insert post/reel ideas]' into soft lead-gen funnels. Add: 1. CTA line, 2. Lead magnet angle, 3. Delivery method."

# Example Use Case:

# A value tweet says:

"You're 1 question away from going viral. I've collected 50 of them (PDF) — reply 'HOOKS' and I'll DM you."

# Problem: You want to start monetizing without launching a course

# Prompt:

"You are a micro-product monetization coach. Suggest 5 digital product ideas I can sell under ₹499 based on my skills in '[insert skill]'. Include: 1. Format, 2. Hook title, 3. Selling platform, 4. Launch method."

# Example Use Case:

# A graphic designer sells:

- The Canva Starter Pack (₹299)
- 5 Plug-and-Play Instagram Layouts (₹199)
- Headline Formula Sheet (₹99)
- Problem: You don't know how to pitch without sounding salesy
- Prompt:

"You are a soft-sell copywriting coach. Turn this post '[insert caption/script]' into a pitch that feels helpful, not pushy. Use: 1. Emotional insight, 2. Authority proof, 3. Gentle CTA."

# Example Use Case:

"This helped me land my first ₹30K client. If you want the same shortcut, DM 'GHOST' — I'll send the doc."

# Problem: You're not taking advantage of bundling to increase order value

# Prompt:

"You are a value-stacking strategist. Based on my digital products '[insert product list]', create 3 bundle offers with pricing and names. Include: 1. Psychological pricing, 2. Bonus hooks, 3. Limited-time scarcity line."

# Example Use Case:

#### **Bundle:**

The Growth Vault – ₹999 (Save 60%)

Includes: Hook Bank, Reel Scripts, Caption Swipe File

Bonus: Client Win Tracker (Free for 72 hours)

Problem: You're unsure how to scale your solo business with minimal time

# Prompt:

"You are a solopreneur scaling coach. Build a 3-month plan to scale from ₹50K/month to ₹2L/month with the product/service '[insert offer]'. Focus on: 1. Systemization, 2. Delegation, 3. Funnel optimization."

# Example Use Case:

Month 1 = Refine sales funnel

Month 2 = Hire editor + VA

Month 3 = Scale with ads + bulk client slots

# Problem: Your product looks boring and unsexy to promote

# Prompt:

"You are a product marketing visual strategist. Turn this product '[insert product]' into a visually desirable offer. Suggest: 1. Color + font system, 2. Mockup or packaging idea, 3. Tagline, 4. Social teaser post."

# Example Use Case:

# A **Notion planner** becomes:

The Billion-Dollar Brainboard

Visual: Apple-style mockup + gold branding

Teaser: "Built for solopreneurs who hate clutter."

Problem: You want to raise your prices but fear losing clients

# Prompt:

"You are a premium pricing strategist. Create a plan to raise prices for '[insert service]' without losing good clients. Include: 1. Value framing content, 2. Client re-positioning message, 3. Scarcity offer for legacy clients."

# Example Use Case:

# A freelancer announces:

"From Nov 1st, my new rate is ₹19,999/month. If you're already on my roster, you can lock in the old rate this week only."

Problem: You don't know what to offer for Black Friday or Diwali

# Prompt:

"You are a seasonal promo expert. Suggest 3 high-converting limited-time offer ideas for '[insert product/service]' for the upcoming occasion '[insert holiday]'. Include: 1. Theme, 2. Hook line, 3. Bonus angle, 4. Scarcity CTA."

# Example Use Case:

#### Diwali Promo:

✓ Problem: You're getting stuck creating new content every week

# Prompt:

"You are a content repurposing machine. Based on this core piece of content '[insert YouTube video, blog, or post]', create 7 variations for social media. Include: 1. Format, 2. Platform use, 3. CTA for each."

# Example Use Case:

- 1 YouTube tutorial →
  - Reel summary
  - Tweet tip thread
  - Carousel checklist
  - IG story BTS

- Pinterest infographic
- Email roundup
- Template giveaway
- Problem: You want to sell without even launching

# Prompt:

"You are a stealth sales strategist. Show me how to sell my product '[insert product]' without doing a launch. Suggest 5 content angles, 3 DMs triggers, and 1 soft-sell funnel that works in the background."

# Example Use Case:

"I don't launch. I just drop hints."

Reels that show the product in action, pinned DM replies with "Get my system," and waitlist autoresponder.

✓ Problem: You're not getting B2B clients, only creators/followers

# Prompt:

"You are a B2B positioning expert. Help me reposition my offer '[insert product/service]' to attract companies or professionals, not just individual creators. Include: 1. Reframed offer line, 2. Client persona, 3. CTA format."

"Instagram Reels for creators" → becomes

"Micro-content systems for personal brands & agencies. Starting at ₹25K/month."

Problem: You want to turn your system into a product

# Prompt:

"You are a system productizer. Turn this private system I use '[describe workflow/system]' into a digital product. Suggest: 1. Product format (template, SOP, toolkit), 2. Name, 3. Price, 4. Sales page angle."

# Example Use Case:

Private Notion system becomes:

- The Idea Machine
- → Your content vault to plan, script, and recycle 90 days in 2 hours

Price: ₹699 with walkthrough

Problem: You aren't using trends or virality to sell your product

# Prompt:

"You are a trend-powered marketer. Show me how to plug my product '[insert product]' into 3 trending reels/TikTok ideas. Include: 1. Hook line, 2. Audio suggestion, 3. CTA placement."

# A **PDF system** uses trending audio with:

"Me before I started tracking habits... vs. Me now (w/ my PDF system)"

Problem: You have too many offers and don't know what to focus on

# Prompt:

"You are a business clarity coach. Audit these 3 offers '[insert offers]' and suggest which one to focus on based on: 1. Effort-to-profit ratio, 2. Audience interest, 3. Scalability, 4. Time-to-result."

# Example Use Case:

Out of coaching, templates, and mini course — focus shifts to templates due to 1-day delivery, higher volume, and buyer demand.

Problem: You want to collaborate but don't know how to pitch

# Prompt:

"You are a collab pitch expert. Write me 3 email or DM templates to pitch a collaboration with creators/experts in the '[insert niche]' space. One should be for barter, one for affiliate, and one for mutual product bundle."

#### Pitch:

"Hey [Name], loved your take on [topic]. I sell a Notion dashboard for [audience]. Would you be down to do a holiday bundle with your product too? Revenue split 50/50."

✓ Problem: People ask "why should I buy from you and not free content?"

# Prompt:

"You are a premium value communicator. Help me answer the objection: 'Why buy this if there's free content on YouTube?' using 3 angles: 1. Time saved, 2. Results shortcut, 3. Exclusive frameworks."

# Example Use Case:

"Free content shows you what to do. This product shows exactly how I did it — and in 2 hours, not 200."

Problem: You're spending too much time on things that don't make money

# Prompt:

"You are a business efficiency coach. Help me audit my weekly work routine for my online business '[insert business type]'. Highlight 3 tasks to cut, 3 to automate, and 3 to double down on for faster income growth."

CUT: Writing captions from scratch

AUTOMATE: Client onboarding + payment

DOUBLE: High-converting Reels & DM follow-ups

Problem: You want to create a new offer but don't know what your audience will pay for

# Prompt:

"You are a market validation expert. Design a lightweight validation plan for this offer idea '[insert offer idea]'. Include: 1. Social poll questions, 2. Waitlist setup, 3. Soft-sell script to pre-sell 3 copies."

# Example Use Case:

Poll on IG stories: "If I made a private Reels Library for ₹299 — would you buy it?"

- → Waitlist page
- → DM pitch to 5 people
- Problem: You want to run ads but don't know where to start

# Prompt:

"You are a no-fluff paid ads coach. Create a basic ad plan for a budget of ₹2000–₹5000 to promote '[insert product]'. Include: 1.

Platform, 2. Campaign goal, 3. Hook idea, 4. Retargeting method."

# Example Use Case:

Run ₹3500 FB ads on:

- Video reel hook
- Link to Gumroad
- Retarget post engagement with bonus offer
- ✓ Problem: You want to increase average cart value
- Prompt:

"You are a checkout funnel optimizer. Help me raise my average order value for '[insert product type]' using: 1. One-click upsell, 2. Order bump, 3. Bundle price trick."

# Example Use Case:

Main product ₹399

- → Bump = Add Email Swipe Vault for ₹99
- → Post-purchase Upsell = ₹599 Deep Dive PDF
- → Bundle = All for ₹799 (₹1000+ value)
- Problem: You're not collecting testimonials the right way

# Prompt:

"You are a testimonial collection expert. Create a plug-and-play feedback form for '[insert service/product]' that gets powerful, story-driven testimonials. Include 5 high-converting questions."

#### A course creator uses:

- 1. What was your biggest struggle before buying?
- 2. What result did you get within 7 days?
- 3. What would you say to someone on the fence?
  - → Turns answers into high-converting case studies.
- Problem: You don't have an evergreen system to sell your best product

# Prompt:

"You are an evergreen funnel builder. Build a plug-and-play evergreen funnel for '[insert product]'. Include: 1. Lead magnet, 2. Email sequence, 3. Main product offer, 4. Automation platform recommendation."

# Example Use Case:

Freebie  $\rightarrow$  4-part email  $\rightarrow$  offer with expiring bonus All built on Systeme.io or ConvertKit for auto-pilot income.

✓ Problem: You're not using your story to sell

# Prompt:

"You are a storytelling-based sales expert. Turn my business journey '[insert short backstory]' into a 4-slide Instagram carousel that sells my offer. Include: 1. Relatable pain, 2. Turning point, 3. Offer tie-in, 4. CTA."

# A **college dropout** builds a carousel:

Slide 1: "I was ₹0 with no skill..."

Slide 4: "Today I teach others to do it — and here's the toolkit I

wish I had 🔗"

# Problem: You want to turn followers into superfans and loyal buyers

# Prompt:

"You are a brand community architect. Create a 30-day strategy to turn my followers into superfans using: 1. Value ladder content,

- 2. Behind-the-scenes access, 3. Interactive formats (polls, DMs),
- 4. Micro-offers."

# Example Use Case:

Week 1 = Give a toolkit

Week 2 = BTS reels

Week 3 = 'Ask me anything'

Week 4 = Drop a paid mini-product

# Problem: You want to turn client work into a digital asset

# Prompt:

"You are a service-to-product coach. Take this service '[insert freelance/agency service]' and turn it into a digital asset I can sell.

Include: 1. Format idea, 2. Price point, 3. Sales platform, 4. Promo content angle."

# Example Use Case:

A **brand strategist** turns past audits into a:

- Brand Clarity Notion Kit ₹499
- → sell on Instagram and Gumroad
- ✓ Problem: Your website isn't converting visitors into leads

# Prompt:

"You are a lead-gen website expert. Audit this website '[insert link or structure]' and suggest 5 changes to increase email sign-ups or DM inquiries. Focus on: 1. CTA position, 2. Freebie hook, 3. Landing page layout."

# Example Use Case:

Add signup bar under headline, free 'Starter Kit' above the fold, and remove dead social icons from the hero section.

✓ Problem: You want to pitch your service in comments/DMs without spamming

# Prompt:

"You are a comment-to-client strategist. Write 3 plug-and-play comment templates I can use to subtly pitch my offer '[insert service]' on viral posts or replies without looking desperate."

# Example Use Case:

#### Comment:

"This is \_\_\_ I actually help [audience] do this with a system I built. LMK if you ever want to see it \_\_\_ "

✓ Problem: Your content gets views but no direct sales

# Prompt:

"You are a conversion-first content strategist. Turn this high-performing post '[insert post]' into a direct-response sales post using: 1. Clear pain → solution bridge, 2. Soft urgency, 3. No-fluff CTA."

# Example Use Case:

# A carousel with 2K saves becomes:

"Already saved this? Good. Now get the tool that makes it 10x easier (link in comments)."

Problem: You want to build your personal brand while selling quietly

# Prompt:

"You are a silent seller strategist. Build a 30-day personal brand content plan for '[insert niche]' that builds trust, showcases results, and sells without saying 'buy now'. Use: 1. Insight posts, 2. Lifestyle drops, 3. Micro-wins."

# Example Use Case:

# A **systems expert** shares:

- "Here's how I manage 6 clients in 2 hours/day"
- Screenshot of Notion board
- 'Stole this from my client's setup too good not to share.'

# Problem: Your growth is stuck at 4-5 figure months and you want to scale

# Prompt:

"You are a revenue scaling consultant. Build me a roadmap to go from ₹50K/month to ₹2L/month with my offer '[insert offer]'. Focus on: 1. Audience size required, 2. Funnel structure, 3. Delivery system, 4. Delegation plan."

# Example Use Case:

Grow email list by 500/month  $\rightarrow$  optimize conversion page  $\rightarrow$  build 1-click upsell  $\rightarrow$  hire editor for delivery scale.

# ✓ Problem: You're not leveraging scarcity the smart way

# Prompt:

"You are a scarcity funnel expert. Help me build a time-limited offer around '[insert product]'. Include: 1. Scarcity angle, 2. Bonus expiring timer, 3. Automation tool, 4. Urgency-based content ideas."

# Example Use Case:

Add "This bonus vault disappears in 72 hours" to your product → run it via Deadline Funnel or ConvertKit + pinned story CTA

Problem: You're building everything from scratch instead of using systems

# Prompt:

"You are a business systems expert. Create a systems stack for my online business '[insert niche]' using Notion or Airtable. Include: 1. Idea tracker, 2. Product creation system, 3. Client delivery tracker, 4. Testimonials database."

# Example Use Case:

Notion dashboard = Content Planner + Offer Tracker + Reels Bank + Funnel Map — shared with team via single workspace. Problem: You don't know how to seed your product naturally in daily content

# Prompt:

"You are a content seeding expert. Show me 5 ways to mention my product '[insert product]' inside daily content without hard selling. Include: 1. Story format, 2. Behind-the-scenes, 3. Screenshot share, 4. Client win, 5. 'Built this for myself' line."

# Example Use Case:

Reel voiceover: "This system helped me go from chaos to ₹2L/month. I used to build it just for myself. Now I sell it."

Problem: You don't have a referral system for happy clients

# Prompt:

"You are a referral engine consultant. Build a referral system I can run passively for my service '[insert service]'. Include: 1. Incentive model, 2. Email to send, 3. Tracking method, 4. Visual to share on socials."

# Example Use Case:

A web designer offers ₹1,000 per referral, sends a Notion-based affiliate tracker, and shares "Refer & Earn" story graphic monthly.

# Problem: You want to turn your side hustle into a full-time income

# Prompt:

"You are a side-hustle scaling coach. Build a 90-day roadmap to turn my side hustle '[insert product or service]' into my full-time income. Include weekly time commitment, content plan, offer strategy, and client pipeline system."

# Example Use Case:

10 hrs/week →

Week 1-4 = Offer + content

Week 5–8 = DM systems + funnel

Week 9–12 = Testimonials + lead magnets + first ₹1L

# 3) FINANCE

Problem: Don't know where your money is going each month

# Prompt:

"You are a personal finance tracker. Help me build a monthly income & expense tracking system based on my lifestyle. Create a Notion or Google Sheet layout with: 1. Income sources, 2. Fixed vs. variable expenses, 3. Savings tracking, 4. Visual chart tips."

# Example Use Case:

A **freelancer** uses this to track projects, grocery bills, subscriptions, and saves ₹10K/month consistently.

# Problem: Can't stick to a monthly budget

# Prompt:

"You are a financial accountability coach. Create a realistic monthly budget for someone earning '[insert income]' with these goals: '[insert goals like saving ₹10K/month, paying debt, or investing]'. Include category-wise breakdown + weekly checkpoints."

# Example Use Case:

A **salaried employee** earning ₹50K/month gets: ₹10K savings, ₹15K essentials, ₹10K rent, ₹5K fun, ₹5K for investment, ₹5K buffer.

Problem: No idea how to start investing with small amounts

# Prompt:

"You are a beginner-friendly investing advisor. Suggest 3 low-risk, high-trust investment options I can start with ₹500–₹5000. Explain where to invest, risk level, expected return, and withdrawal flexibility."

# Example Use Case:

A **student** starts with SIP in index funds, gold bonds via RBI app, and ₹500/month in a digital REIT platform.

✓ Problem: You keep spending impulsively

# Prompt:

"You are a spending habits coach. Analyze why someone might overspend and suggest 5 mindset shifts + 3 daily micro-habits to control emotional spending. Bonus: 1 app or tool to auto-block impulsive buys."

# Example Use Case:

Use the *Split it or Quit it* technique  $\rightarrow$  24-hour delay rule + hide shopping apps from homepage.

Problem: You're earning in USD but confused about tax in India

# Prompt:

"You are a CA for Indian freelancers. Explain how someone earning in USD via PayPal or Wise (as a service provider or creator) should handle taxation in India. Include: 1. TDS rules, 2. ITR type, 3. GST applicability, 4. Deductions allowed."

# Example Use Case:

A **YouTuber earning \$1K/month via brand deals** learns to file ITR-3, register for GST if exceeding ₹20L, and deduct internet, rent, gear.

# ✓ Problem: Confused between saving and investing

# Prompt:

"You are a financial prioritization expert. Help me decide how to divide ₹10,000/month between savings, emergency fund, and investments. Base it on risk appetite, age, and financial goals."

# Example Use Case:

# For a 22-year-old creator:

₹2.5K to savings, ₹2.5K to emergency, ₹5K to index fund SIP.

# ✓ Problem: No system to manage business finances separately

# Prompt:

"You are a business finance advisor. Help me set up a system to separate personal and business finances. Include: 1. Bank account setup, 2. Monthly withdrawal model (like salary), 3. Expense logging, 4. Tax tracking."

# Example Use Case:

A **freelancer** creates 2 accounts (business + personal), pays self a fixed amount monthly, and logs all tool purchases under business expenses. Problem: Don't understand how credit score works

# Prompt:

"You are a credit score mentor. Explain how credit score works in India and list 5 actionable steps I can take this month to build/improve mine. Add: 1 app to check score, 1 myth buster, and 1 red flag."

# Example Use Case:

- Pay credit card 3 days before due date
- Never go above 30% credit limit
- Use CRED app to track
- O Don't cancel old credit cards randomly
- Problem: No idea how to start an emergency fund

# Prompt:

"You are an emergency fund strategist. Build a 90-day action plan to create a ₹50,000 emergency fund with a low salary or freelance income. Include: 1. Daily/weekly micro-savings, 2. Where to store it, 3. Motivational milestone system."

# Example Use Case:

Weekly ₹500 cut from food delivery + unused subscriptions saved in Liquid Mutual Funds + progress chart in Notion.

Problem: You want to retire early but don't know how much to save

# Prompt:

"You are a FIRE (Financial Independence Retire Early) coach. Calculate how much I need to retire by age '[insert age]' with monthly expenses of '[insert amount]'. Include: 1. Total corpus, 2. Monthly investing plan, 3. Best instruments."

# Example Use Case:

For ₹40K/month lifestyle, retire by 40 → need ₹1.2Cr corpus → invest ₹25K/month in diversified equity index funds.

✓ Problem: Not tracking net worth at all

# Prompt:

"You are a net worth tracker. Create a Notion/Sheet layout to calculate my monthly net worth. Include: 1. Income sources, 2. Asset types (cash, investments, fixed assets), 3. Liabilities, 4. Auto-tracking formula example."

# Example Use Case:

Monthly sheet auto-updates values: Assets ₹12L – Liabilities ₹4L → Net Worth = ₹8L Problem: Not optimizing taxes as a freelancer

# Prompt:

"You are a freelancer tax consultant. Show me 5 tax-saving methods available to freelancers in India earning under ₹20L/year. Include tools to calculate tax and track deductions."

# Example Use Case:

- Deduct internet + laptop + software
- Use books/software as 'business expense'
- Opt for Presumptive Tax if no major deductions
- ✓ Problem: Don't know where to park savings for short term (3–6 months)

# Prompt:

"You are a short-term investment guide. Recommend 3 safe places to keep money I need in the next 3–6 months. Include: 1. Expected return, 2. Risk, 3. Withdrawal time."

# Example Use Case:

Liquid mutual funds, Fixed Deposits, RBI Savings Bonds with early access option.

# ✓ Problem: Want to invest but fear losing money

# Prompt:

"You are a low-risk investing coach. Build a 'first-time investor' plan for someone scared to lose money. Start with ₹2000–₹5000/month. Include: 1. Safety-first options, 2. Expected returns, 3. Apps to use."

# Example Use Case:

₹2K SIP in Bharat Bond ETF + ₹1K in SGB (gold) + ₹2K FD via Fi Money

Problem: Unsure which app/platforms to trust for investing

# Prompt:

"You are a fintech research analyst. Based on Indian market, list 5 reliable apps/platforms for investing in: 1. Stocks, 2. Mutual funds, 3. Gold, 4. FDs. Mention benefits, user rating, and fees."

# Example Use Case:

Mutual Funds = Groww, Zerodha Coin Stocks = Zerodha, Upstox Gold = Paytm Gold, SGB FDs = Fi, Jupiter Problem: Don't know how to plan finances as a couple

# Prompt:

"You are a couples' finance coach. Help us plan our monthly money system. Include: 1. Joint budget method, 2. Split percentage based on income, 3. Common goals tracking, 4. Fun fund concept."

# Example Use Case:

50/50 shared budget in Notion → ₹5K/month for couple goals → ₹2K/month 'fun fund' to spend guilt-free.

✓ Problem: Don't know if buying a house or renting is better

# Prompt:

"You are a rent-vs-buy advisor. Based on these details '[insert monthly rent, property price, location]', compare renting vs. buying for me over 10 years. Include: 1. Monthly cost, 2. ROI, 3. Flexibility score."

# Example Use Case:

Buying in Tier 1 city with 2% appreciation may not beat renting + investing difference → shows ₹18L extra via index funds.

# Problem: Don't understand the power of compounding

# Prompt:

"You are a compounding coach. Explain compounding in the simplest way with a real-life example. Then calculate how much ₹5000/month invested for 10 years can grow at 12% annual return."

# Example Use Case:

₹5000/month for 10 years @12% CAGR = ~₹11.6L (₹6L invested)

→ Doubling money without doubling effort

Problem: You're a freelancer but don't know how to save for tax

# Prompt:

"You are a freelancer tax planner. Build a tax-saving and filing plan for a solopreneur earning ₹1–5L/month. Include: 1. Percentage to set aside monthly, 2. How to pre-pay advance tax, 3. Deduction checklist."

# Example Use Case:

Save 20% of income monthly into separate account → pay advance tax quarterly → deduct tools, rent, gadgets legally

Problem: You want to save for a vacation or big purchase but never manage to

#### Prompt:

"You are a goal-based savings planner. Help me create a saving plan for a goal '[insert goal: vacation, laptop, camera, etc.]' worth ₹[insert amount] in [insert timeframe]. Include: 1. Weekly/monthly savings, 2. Best place to park funds, 3. Motivation tracker."

#### Example Use Case:

₹60,000 travel fund in 6 months → ₹10,000/month → kept in Fi Money savings account with a Notion progress tracker.

Problem: Want to start stock investing but don't know where to begin

#### Prompt:

"You are a stock market mentor for beginners. Guide me step-by-step to start investing in stocks from India. Include: 1. Account setup, 2. Safe beginner strategy, 3. Common mistakes to avoid, 4. Tracking portfolio."

#### Example Use Case:

Open Zerodha, start with 2 index ETFs + 2 blue-chip stocks, invest ₹5000/month, track in a Google Sheet weekly.

Problem: Don't know which insurance is necessary and which is optional

#### Prompt:

"You are an insurance advisor. Based on my age '[insert age]' and income '[insert income]', suggest which insurances I must have: 1. Health, 2. Life, 3. Term, 4. Accidental. Include cover amount, premium estimate, and ideal providers."

#### Example Use Case:

A 25-year-old with ₹6L/year income gets:

- ₹50L Term Plan (₹400/month)
- **1** ₹5L Health cover (₹300/month)
- No need for endowment or ULIPs
- Problem: No system to track multiple income streams

## Prompt:

"You are a multiple income stream tracker. Create a Google Sheet or Notion layout to track monthly income from multiple sources: freelancing, YouTube, affiliate, etc. Include: 1. Category-wise breakdown, 2. Graph, 3. Monthly total."

#### Example Use Case:

Track income from Gumroad, brand deals, and AdSense  $\rightarrow$  monthly total auto-updates  $\rightarrow$  see which stream is growing fastest.

# ✓ Problem: You keep hitting zero before the month ends

#### Prompt:

"You are a cash flow management coach. Help me build a weekly cash plan from my income of ₹[insert amount]. Show me how to divide, schedule, and protect funds so I never run dry mid-month."

#### Example Use Case:

Week 1 = Rent & bills

Week 2 = Groceries

Week 3 = Fun/backup

Week 4 = Savings

→ Use jar method + auto-transfers

# ✓ Problem: You want to plan your child's education or marriage expenses

#### Prompt:

"You are a future expense planner. Help me calculate how much I'll need to save for my child's [insert goal: education/marriage] in [X years]. Include: 1. Inflation-adjusted cost, 2. Monthly investing plan, 3. Best instrument."

## Example Use Case:

Child's education in 15 years → ₹25L goal → Need to invest ₹6,000/month in equity mutual funds to reach it at 12% CAGR.

Problem: You want to track subscriptions but keep forgetting what you're paying for

#### Prompt:

"You are a subscription tracker. Help me build a Notion or Google Sheet system to track all my active subscriptions. Include: 1. Monthly/annual toggle, 2. Renewal alerts, 3. Auto-cancel reminder, 4. Total monthly cost chart."

#### Example Use Case:

Columns: App, Platform, Monthly/Annual, Renewal Date, Auto-renew ON/OFF, Cost

→ Total = ₹7,340/month → cancels 3 unused tools.

Problem: You want to hit your first ₹10L in net worth

## Prompt:

"You are a personal wealth strategist. Build a 12-month roadmap for someone starting at ₹0 to hit ₹10L net worth. Include: 1. Monthly savings goal, 2. Income streams, 3. Investment strategy, 4. Growth mindset tips."

#### Example Use Case:

Save ₹25K/month, start 2 income streams, invest 60% of surplus, track using Notion wealth dashboard.

Problem: You want to buy a car but don't know whether to take a loan

#### Prompt:

"You are a loan decision coach. Help me evaluate whether I should take a car loan of ₹[insert amount] or buy with savings. Include: 1. EMI vs. Lumpsum comparison, 2. Total interest, 3. Alternative use of cash."

#### Example Use Case:

Loan of ₹6L @ 9% = ₹1.3L interest in 5 years → Better to invest ₹6L in mutual funds and use EMI from monthly surplus.

Problem: You want to start freelancing but don't know how to set income goals

#### Prompt:

"You are a freelance income planner. Based on my monthly goal of ₹[insert amount], create a plan that includes: 1. Hourly/project rate needed, 2. Number of clients, 3. Buffer for taxes, 4. Savings target."

#### Example Use Case:

₹1L/month goal → charge ₹8K/project → 12 projects/month → Save ₹20K, tax ₹15K, spend ₹65K

# Problem: Not sure when to exit from an investment

## Prompt:

"You are an investment exit advisor. Based on this investment '[insert fund/stock/crypto]' held for [X months/years], tell me if I should exit or hold. Include: 1. Market outlook, 2. Return vs. inflation, 3. Opportunity cost logic."

#### Example Use Case:

Mutual fund returns 5% in 3 years = below inflation  $\rightarrow$  suggest exit and shift to better-performing index fund.

# ✓ Problem: You feel broke even after earning well

#### Prompt:

"You are a lifestyle audit coach. Help me figure out why I feel broke despite earning ₹[insert income]. Break down: 1. Lifestyle creep, 2. Emotional spending, 3. Financial leaks, 4. Tools to control behavior."

#### Example Use Case:

Audit shows ₹15K/month food delivery, ₹6K OTT bills → trims non-essentials, automates ₹25K/month savings.

Problem: You want to buy your parents a house or gift them something big

#### Prompt:

"You are a gratitude finance coach. Build a 1–2 year financial plan to gift my parents '[insert item/amount]'. Include: 1. Monthly savings/investment, 2. Emotional motivator system, 3. Reward timeline."

#### Example Use Case:

Goal = ₹5L gift in 18 months → Save ₹28K/month via SIP + bonus funnel → monthly photo reminder of parents on phone lockscreen.

✓ Problem: You've never tracked your tax-deductible expenses

#### Prompt:

"You are a tax-deductible expense tracker. Create a category-wise expense tracker in Google Sheets for my business. Include: 1. Expense types, 2. Monthly log, 3. Auto-sum by category, 4. GST flag column."

#### Example Use Case:

Categories: Software, Subscriptions, Gear, Travel, Meals → Tracks ₹72K worth of deductions in 1 year.

✓ Problem: You want to understand how much money you need for financial freedom

#### Prompt:

"You are a financial freedom calculator. Based on my monthly expense of ₹[insert amount], calculate how much I need invested to live off returns. Include: 1. Corpus amount, 2. Withdrawal strategy, 3. Ideal investment mix."

#### Example Use Case:

₹50K/month = ₹6L/year

- → At 6% withdrawal rate, need ₹1Cr corpus
- → Invest in index funds + bonds to achieve mix
- Problem: You want to help your parents manage their retirement better

## Prompt:

"You are a retirement advisor for Indian parents. Suggest a post-retirement financial plan for someone aged 60+, with ₹[insert savings] corpus. Include: 1. Monthly income strategy, 2. Safe investment, 3. Emergency access."

#### Example Use Case:

₹15L corpus → ₹10L in SCSS, ₹3L in FD, ₹2L in liquid fund → Monthly return ~₹9K + flexibility

Problem: You want to invest a big bonus or lump sum wisely

#### Prompt:

"You are a lump sum investment coach. Guide me to invest ₹[insert amount] wisely for the next 3–5 years. Include: 1. Allocation plan (equity, debt, hybrid), 2. Tax impact, 3. Ideal platforms."

#### Example Use Case:

₹2L bonus = ₹1.2L equity MF, ₹50K debt MF, ₹30K liquid → split via Zerodha Coin & Scripbox

Problem: You want to automate your entire monthly financial life

#### Prompt:

"You are a financial automation consultant. Help me automate salary/income flow, savings, investments, and bills using Indian tools. Include: 1. Bank rules, 2. Auto-invest apps, 3. UPI reminders, 4. Budget reset rule."

#### Example Use Case:

Auto-SIP via Groww
Auto-transfers via Fi Rules
RazorpayX for invoices
Weekly reset in Notion

Problem: You want to start investing internationally but don't know how

#### Prompt:

"You are an international investment coach. Show me how to invest in US stocks from India legally and safely. Include: 1. Trusted platforms, 2. Tax implications, 3. Currency conversion tips, 4. Suggested ETF/stocks for beginners."

#### Example Use Case:

Use INDMoney or Vested → Invest in S&P 500 ETFs like VOO → Know 20% tax on capital gain + LRS under ₹2.5L/year

Problem: You don't understand mutual fund types and get confused

#### Prompt:

"You are a mutual fund explainer bot. Break down all types of mutual funds (equity, debt, hybrid, index, ELSS) in simple terms. Suggest which type suits me if my goal is '[insert goal]' and duration is '[insert time]'."

#### Example Use Case:

Goal: Retirement in 15 years  $\rightarrow$  Suggest large-cap or flexi-cap equity fund  $\rightarrow$  avoid short-term volatility.

# Problem: You're earning in crypto and don't know the tax process

#### Prompt:

"You are a crypto tax expert for Indians. Guide me on how to declare and pay taxes on income from crypto (trading or freelance payments). Include: 1. Tax rate, 2. ITR section, 3. Reporting tools, 4. Deductions (if any)."

#### Example Use Case:

Crypto income = 30% flat tax

- → Report under capital gains or 'Other Sources' in ITR-3
- → Use KoinX or CoinTracker for records
- ✓ Problem: You're unsure if you should buy gadgets as assets or expenses

#### Prompt:

"You are a tech-purchase finance advisor. Help me evaluate if I should buy a new [insert gadget] as an asset or unnecessary expense. Include: 1. ROI angle, 2. Income justification, 3. Alternate investment logic."

## Example Use Case:

MacBook purchase:

If used for editing  $\rightarrow$  ROI within 3 projects = asset If just for Netflix  $\rightarrow$  expense  $\rightarrow$  postpone

✓ Problem: You don't understand difference between active vs. passive income

#### Prompt:

"You are a cashflow clarity coach. Explain the difference between active and passive income with real-life examples from Indian context. Then suggest 5 ways I can build passive income from my current skills."

#### Example Use Case:

Active: Freelance project

Passive: Notion template sold 24/7 on Gumroad

→ Build: eBooks, courses, affiliate pages, digital products

Problem: You want to track your daily spending but hate Excel

## Prompt:

"You are a minimalist finance assistant. Create a simple, habit-forming method to track daily expenses using just WhatsApp/Notion or mobile notes. Include: 1. Format, 2. Daily prompt, 3. Weekly reflection system."

#### Example Use Case:

Every night:

Spend Log: ₹120 Food, ₹250 Uber

End of week: Total up → Paste in Notion

Visualize via emojis 😅 / 😎 based on performance

✓ Problem: You want to compare your expenses with benchmarks

#### Prompt:

"You are a personal finance benchmark analyst. Based on my income ₹[insert amount], tell me ideal percentage I should spend on housing, food, savings, fun, and investing. Also flag any red zones."

## Example Use Case:

Income = ₹80K/month

- Ideal:
  - Housing = 30%
  - Food = 10%
  - Savings = 20%
  - Investing = 20%
  - Fun = 10%
    - → Spending 40% on rent?
- Problem: You don't know how much to charge to live comfortably

## Prompt:

"You are a freelance income calculator. Based on my lifestyle expenses (₹[insert amount]/month), create a pricing structure that supports this. Include: 1. Monthly income goal, 2. Service price suggestion, 3. Client/project volume needed."

Need ₹80K/month → Offer design service at ₹10K/project → 10 clients/month = sustainable + buffer

Problem: You have FOMO from friends buying things you can't afford

#### Prompt:

"You are a financial mindset therapist. Help me overcome financial comparison and build a wealth mindset. Suggest: 1. Daily affirmation, 2. Monthly goal system, 3. Positive money journaling prompt, 4. Boundary rule."

#### Example Use Case:

Write every morning:

- "I respect my financial lane. My money, my timing."
- → Track *your* wealth wins, not others' purchases.
- Problem: You want to pay off debt but don't know where to start

## Prompt:

"You are a debt payoff strategist. Build a plan to pay off ₹[insert debt amount] in [insert months]. Include: 1. Snowball or avalanche method, 2. EMI breakdown, 3. Bonus/hustle suggestions, 4. Visual payoff tracker."

₹2L debt @ 11% → Avalanche method

- → Pay ₹25K/month for 9 months
- → Notion tracker with color-coded goal bar
- Problem: You want to create a financial dashboard for your entire life

## Prompt:

"You are a personal finance dashboard builder. Create a Notion or Google Sheets dashboard to track income, spending, savings, goals, investments, net worth — all in one place. Include tabs/columns needed and visual tips."

#### Example Use Case:

#### Tabs:

- Income
- Expenses
- Savings
- Investments
- Loans
- Goals
  - → Use monthly chart + yearly projection

Problem: You're confused between fixed deposit vs. mutual funds

#### Prompt:

"You are a conservative investment guide. Compare FDs vs. Mutual Funds for someone with low risk tolerance and short-term goals. Include: 1. Return potential, 2. Risk, 3. Tax, 4. Liquidity."

#### Example Use Case:

FD = Fixed 6–7%, guaranteed, taxed fully
Mutual Fund = 8–10%, market-linked, LTCG taxed 10% after 1
year

→ FD = short-term, MF = long-term wealth

Problem: You want to gift someone a smart financial product instead of material things

## Prompt:

"You are a thoughtful money gifter. Suggest 5 financial gift ideas I can give to my [insert relation] that are meaningful, useful, and long-lasting. Include: 1. What it is, 2. How to give it, 3. Emotional value."

## Example Use Case:

- Gold bonds
- ₹1K/month SIP with recipient's name
- Book on wealth

- UPI-linked kids wallet
- ▼ Financial course access
- Problem: You don't know your real cost of living

#### Prompt:

"You are a lifestyle cost analyzer. Build a system for me to calculate my monthly cost of living — with essentials vs. lifestyle upgrades. Include: 1. Category tags, 2. Formula, 3. Graph, 4. Daily tracker hack."

#### Example Use Case:

Problem: You want to start a side hustle but don't know which ones are low-investment

#### Prompt:

"You are a low-capital income strategist. Based on my skills '[insert skills]', suggest 5 side hustles under ₹5,000 investment. Include: 1. Earning potential, 2. Tools needed, 3. Break-even timeline."

₹2K tool → Canva templates ₹4K camera rental → UGC ₹0 cost → Ghostwriting on LinkedIn

Problem: You feel scared of checking your bank account

#### Prompt:

"You are a financial anxiety therapist. Help me build a habit of checking my bank and finances without fear. Include: 1. Reframing habit, 2. Weekly ritual, 3. Emotional reward loop, 4. Reflective journal prompt."

#### Example Use Case:

- Set weekly "Money Monday" ritual
- Check balance, review 3 wins
- Write: "This week, I moved closer to freedom"
- Problem: You want to automate your investment portfolio

#### Prompt:

"You are a portfolio automation coach. Help me automate monthly investments for a diversified portfolio. Include: 1. SIP setup steps, 2. Suggested fund mix (equity, debt, gold), 3. Tracking system, 4. Apps to use."

Use Groww/Zerodha Coin →

- ₹5K Nifty 50
- ₹2K Gold ETF
- ₹3K Liquid Fund
  - → Track in monthly Notion dashboard
- ✓ Problem: You want to generate wealth but only have 1 income stream

## Prompt:

"You are a wealth expansion strategist. Based on my current job/income '[insert profession]', suggest 3 additional income streams I can build without quitting. Include: 1. Passive potential, 2. Setup time, 3. Monthly goal."

#### Example Use Case:

# A graphic designer adds:

- 1. Canva template shop (₹20K/month)
- 2. Instagram carousels for others (₹10K/month)
- 3. Gumroad course (₹15K/month)

## Problem: You don't understand how tax slabs work

#### Prompt:

"You are a tax explainer bot. Break down Indian tax slabs (new vs. old regime) in simple words. Then help me choose the better regime for my income of ₹[insert amount] with deductions worth ₹[insert deduction amount]."

#### Example Use Case:

Income: ₹9L

Deductions: ₹1.5L

- → Old regime better due to 80C benefit
- → Use Cleartax calculator to confirm

# Problem: You earn irregular income and don't know how to budget

#### Prompt:

"You are a freelancer finance planner. Help me budget for irregular income (₹X–₹Y range per month). Include: 1. Base budget system, 2. Variable layer, 3. Emergency buffer rule, 4. Recommended format."

## Example Use Case:

Base: ₹40K

- → Lifestyle from base
- → All income above base = saved/invested
- → Buffer fund = 2-month average expenses

# ✓ Problem: You're afraid of getting scammed in finance apps

#### Prompt:

"You are a fintech safety guide. Tell me 5 ways to check if a finance/investment app or scheme is legit. Include: 1. Regulatory license check, 2. App store test, 3. Website signals, 4. Community proof, 5. Red flag phrases."

#### Example Use Case:

Avoid apps not listed on RBI/SEBI portal, avoid schemes with "guaranteed double returns" or fake screenshots.

# Problem: You don't track your business income daily/weekly

## Prompt:

"You are a small biz finance tracker. Help me build a system to track daily/weekly income from my freelancing or digital product business. Include: 1. Sheet structure, 2. Visualization, 3. Weekly reflection prompt."

#### Example Use Case:

Columns: Date, Source, Amount, Client/Product

→ Graph: Daily vs. Weekly totals

→ Prompt: "Which product did best and why?"

# Problem: You want to plan for 1 crore net worth in 5 years

#### Prompt:

"You are a financial goal planner. Build a roadmap to reach ₹1 crore net worth in 5 years with ₹[insert income]/month. Include: 1. Monthly savings target, 2. Ideal investments, 3. Side income strategy."

#### Example Use Case:

Save ₹50K/month

Invest in: Index funds, Gold ETF, PPF

- → Launch 1 digital product/year
- → Net worth target: ₹20L/year x 5 = ₹1Cr

# Problem: You're afraid of investing during market dips

#### Prompt:

"You are a behavioral finance therapist. Help me build emotional discipline for long-term investing. Include: 1. Logic for dips, 2. Reframing exercise, 3. Journal prompts, 4. Practical steps during red market."

#### Example Use Case:

"When market dips, I buy on sale — not panic sell."

→ Add ₹1K to portfolio during every 5% drop → builds muscle + wealth

# Problem: You're not preparing financially for layoffs or bad months

#### Prompt:

"You are a financial risk planner. Build a protection plan in case of income loss or job layoff. Include: 1. Emergency fund size, 2. Essential cost-cutting checklist, 3. Low-effort income options, 4. Timeline to recover."

#### Example Use Case:

Emergency fund = 4 months' expenses Cut: OTT, eating out, subscriptions

→ Sell templates/freelance online till stable

Problem: You don't know how much to save vs. invest

#### Prompt:

"You are a savings vs. investing advisor. Based on my income ₹[insert amount] and risk level '[low/medium/high]', help me divide funds between savings, investing, spending, and fun. Include: % split + tracking system."

#### Example Use Case:

₹60K/month income →

- 15% savings
- 30% investing
- 45% essentials

- 10% lifestyle
  - → Log in Notion Finance Vault
- Problem: You are earning but don't feel rich
- Prompt:

"You are a financial awareness coach. Help me shift from survival mindset to abundance mindset. Include: 1. Reflection questions, 2. Daily mental money win tracker, 3. Bi-weekly reward ritual."

## Example Use Case:

End each day with:

- "What did money allow me to do today?"
- → Review small wins every Sunday
- → Treat self every 15th for consistency
- ✓ Problem: You want to teach kids money habits early
- Prompt:

"You are a finance educator for kids. Create a monthly system to teach money basics to a child aged [insert age]. Include: 1. Activity-based learning, 2. Mini-earning tasks, 3. Simple savings jar system."

Example Use Case:

Age  $10 \rightarrow$ 

- Earn ₹10 by doing chores
- Use 3 jars: Save, Spend, Share
- Learn % by dividing chocolate wrappers



#### Prompt:

"You are a post-marriage finance coach. Help newlyweds plan their money system. Include: 1. Joint vs. personal account plan, 2. Shared goals calendar, 3. Budget split strategy, 4. Conflict rule."

#### 💡 Example Use Case:

- √ 70/30 split based on income
- Monthly money date
- Joint account = rent + travel
- Individual = personal fun spend
- Problem: You want to build a minimalist financial life

## Prompt:

"You are a minimalist money coach. Create a 30-day financial detox challenge to simplify my money life. Include: 1. Daily tasks, 2. Cut clutter, 3. Automate essentials, 4. Free tools."

Day 1 = List all subscriptions

Day 10 = Cut 3 money-draining habits

Day 20 = Automate SIP

Day 30 = Visualize net worth path

Problem: You don't know what financial success actually means for you

#### Prompt:

"You are a money mindset coach. Create a self-reflection workbook for me to define what financial success looks like for my life. Include: 1. Journaling prompts, 2. Visualization exercises, 3. Core values alignment."

#### Example Use Case:

Prompt: "When I have ₹[amount], what will change in how I feel day-to-day?"

- → Align goals to feelings, not just numbers
- ✓ Problem: You want to become financially independent before 30

## Prompt:

"You are a FIRE (Financial Independence Retire Early) planner. Create a 5-year roadmap to become financially independent before age 30. Include: 1. Required corpus, 2. Monthly saving/investing plan, 3. Side income ideas, 4. Cost of living cap."

Goal = ₹40K/month passive income

Corpus needed = ₹1 Cr @ 5%

→ Save ₹50K/month + scale 2 digital income streams

Problem: You don't know how to read financial news effectively

#### Prompt:

"You are a financial news interpreter. Show me how to filter and understand daily finance news without getting overwhelmed. Include: 1. Reliable sources, 2. What to skip, 3. What to focus on, 4. How to apply it to my finances."

#### Example Use Case:

Focus on: RBI updates, inflation, market changes Skip: Sensational stock tips

→ Apply: "Repo rate up? Expect loan EMIs to rise."

✓ Problem: You want to teach your audience financial literacy

#### Prompt:

"You are a financial content mentor. Based on my niche '[insert niche]', give me 10 content ideas to teach basic money concepts to beginners. Include: 1. Post type (reel, carousel, tweet), 2. Hook, 3. CTA."

Niche = freelancers →

Reel: "3 things I wish I knew before earning ₹1L/month"

CTA: Download my finance tracker template

# Problem: You don't know how inflation affects your savings

## Prompt:

"You are an inflation explainer. Explain how inflation silently eats your money using 3 daily life examples. Then suggest how to beat inflation with smart investing — step-by-step."

#### Example Use Case:

₹100 in 2013 ≠ ₹100 in 2023

- → Coffee then: ₹50 → now ₹150
- → Solution: Don't just save. Invest in assets beating 6% inflation (equity, gold).

# Problem: You keep forgetting your bill due dates

#### Prompt:

"You are a finance reminder bot. Help me set up a system to auto-track and get alerts for monthly bills and EMI due dates. Include: 1. Tools (Notion, Google Calendar, SMS alerts), 2. Template, 3. Color-coded priority system."

#### **Notion Table:**

- 📆 Date | 💰 Type | 🔔 Alert | 🔽 Paid
- → Google Calendar synced + color labels for EMI (red), Utilities (orange), Subscriptions (blue)
- ✓ Problem: You feel overwhelmed tracking everything in one place

#### Prompt:

"You are a personal finance simplifier. Create a weekly 15-minute financial ritual I can follow to stay on top of income, spending, investments, and goals — all in one view."

#### Example Use Case:

## Sunday Ritual:

- Open finance dashboard
- Log income + spend
- SIP status check
- Visual goal tracker
- $\rightarrow$  Total time = 12–15 min/week

Problem: You want to switch from salary to freelancing but don't know the financial impact

#### Prompt:

"You are a freelance transition coach. Compare monthly financial risks and opportunities between a ₹X/month salary and full-time freelancing. Include: 1. Safety buffer needed, 2. Cost-of-life calculator, 3. First 90-day money plan."

#### Example Use Case:

Salary = ₹60K → Freelancing goal = ₹1L

- → 3-month buffer = ₹1.8L
- $\rightarrow$  90-day plan = build proof + charge 1.5x salary
- ✓ Problem: You want to calculate your real hourly worth

## Prompt:

"You are a time-value expert. Help me calculate my true hourly worth based on monthly income, hours worked, and time spent learning, managing, and unpaid tasks. Then suggest if I should raise prices or outsource."

#### Example Use Case:

₹80K/month income

180 hours/month (including admin, DMs, edits)

- → Hourly rate = ₹444
- → Raise rate to ₹699 and outsource low-value tasks

✓ Problem: You don't understand compound interest deeply

#### Prompt:

"You are a compound interest teacher. Teach me how compound interest works with 2 visual examples: 1. Monthly SIP of ₹5K for 10 years, 2. One-time ₹1L lump sum for 20 years at 12% CAGR."

#### Example Use Case:

₹5K/month for 10 yrs = ₹11.6L (₹6L invested) ₹1L lump sum for 20 yrs = ₹9.6L → Time + reinvested growth = real wealth builder

Problem: You want to make your financial life "set and forget"

## Prompt:

"You are an automation architect. Build a fully automated money system where I get income  $\rightarrow$  pay bills  $\rightarrow$  invest  $\rightarrow$  save  $\rightarrow$  spend guilt-free — with zero decision fatigue. Include: 1. Bank setup, 2. Apps, 3. Auto-flow map."

#### Example Use Case:

Income → Salary A/C →

- Auto-transfer to SIP (Groww)
- Auto-FD (Fi or Jupiter)

- UPI cap for spending
  - → Manual check = once/month
- Problem: You don't know how to calculate ROI on tools or courses you buy

#### Prompt:

"You are an ROI calculator. Give me a formula and template to calculate the return on investment from tools, subscriptions, or courses I've purchased. Include: 1. Cost, 2. Time saved, 3. Revenue gained."

#### Example Use Case:

Tool cost = ₹4,000

Time saved = 20 hrs/month

→ Saved time = more output = extra ₹15K client/month

ROI = 275% within first month

Problem: You want to become the first millionaire in your family

## Prompt:

"You are a generational wealth strategist. Build a 3-year wealth-building plan to become a first-gen millionaire (₹1Cr net worth). Include: 1. Skills to monetize, 2. Income stacking, 3. Investment map, 4. Avoidable traps."

Year 1 = Freelancing + savings

Year 2 = Add digital product + investments

Year 3 = Build brand/agency

→ ₹1Cr = ₹8.3L/month x 12 or ₹25K x 36 months in compounding assets

# ✓ Problem: You're not confident talking about money

#### Prompt:

"You are a financial communication coach. Teach me how to talk confidently about money with family, friends, or clients. Include: 1. Boundaries, 2. Negotiation language, 3. Shame-free phrases, 4. Scripts for tough talks."

#### Example Use Case:

Script: "I'm currently budgeting for a big goal, so I'll pass on this dinner."

- → Builds boundary without guilt or conflict
- Problem: You want to create generational wealth starting from scratch

## Prompt:

"You are a generational wealth planner. Give me a 10-year roadmap to create wealth for my future family. Include: 1. Asset

types to build, 2. Income stream stacking, 3. Legal planning (nominations/will), 4. Mindset rituals."

#### Example Use Case:

Asset stack: Real estate + index fund + brand equity
Income: Digital products + equity + long-term dividend stocks

→ Create a simple will via LegalKart

# 4) CODING

Problem: You're a beginner and don't know which language to learn first

## Prompt:

"You are a career tech mentor. Based on my goals '[insert goal: web dev, app dev, freelancing, AI, data]', suggest the best programming language to start with. Explain why, how long it'll take, and roadmap to learn it."

#### Example Use Case:

Goal: Build websites

- → Start with HTML, CSS, JS
- → Learn in 3 months with 2 hrs/day
- → Roadmap includes freeCodeCamp, projects, GitHub uploads

✓ Problem: You want to build a web app but don't know the tech stack

#### Prompt:

"You are a full-stack architect. I want to build a web app that does '[insert function]'. Suggest the best tech stack for frontend, backend, database, hosting. Include modern tools + beginner-friendly tips."

#### Example Use Case:

App = Habit tracker

- → Stack: React + Firebase + Tailwind + Vercel
- → Simple auth + Firestore for storage
- ✓ Problem: You're stuck debugging a piece of code

#### Prompt:

"You are a senior-level debugging assistant. Here's my code [paste code] and here's the issue I'm facing '[describe issue]'. Help me fix the bug, explain the logic, and suggest optimization if any."

#### Example Use Case:

User shares a Python function for scraping but gets "NoneType" error → ChatGPT finds missing .text call and suggests a fix.

✓ Problem: You don't understand how APIs work

#### Prompt:

"You are an API explainer. Teach me how APIs work like I'm 10. Then show me how to connect an API (e.g. OpenWeather, YouTube, Stripe) using JavaScript or Python, with code + comments."

#### Example Use Case:

Connect OpenWeather API  $\rightarrow$  show temp by city  $\rightarrow$  output on simple HTML page.

Problem: You want to automate a boring daily task with code

#### Prompt:

"You are a personal automation engineer. I do this task daily: '[describe task]'. Help me automate it using Python, Zapier, or browser scripts. Provide step-by-step code or flow with explanation."

#### Example Use Case:

Task = Download YouTube transcript  $\rightarrow$  Save as text  $\rightarrow$  Python + pytube + open() script

Problem: You want to learn to build Chrome extensions

## Prompt:

"You are a Chrome Extension instructor. Show me how to build a Chrome extension that does '[insert idea]' using HTML, JS, and manifest.json. Include folder structure, core code, and permissions."

#### Example Use Case:

Build a "Copy all tabs URL" extension with 1-click button

→ Manifest + popup.html + JS

Problem: You want to make money with coding skills

# Prompt:

"You are a freelance developer coach. Based on my coding skills '[insert skill]', suggest 5 practical ways to make money online. Include: 1. Platform, 2. Project type, 3. Earning potential, 4. Timeline."

#### Example Use Case:

Skill = JavaScript →

- 1. Build Al tools → sell on Gumroad
- 2. Client landing pages on Fiverr
- 3. Chrome extensions → sell on BuyMeACoffee

Problem: You want to create a portfolio site but don't know where to start

## Prompt:

"You are a dev portfolio mentor. Help me create a personal portfolio site using HTML, CSS, JS or React. Include: 1. Sections to add, 2. Minimal template layout, 3. Hosting guide (Netlify/Vercel), 4. GitHub repo tips."

#### Example Use Case:

Sections = Hero, Projects, About, Contact

→ React + Tailwind → Deployed on Vercel

Problem: You don't understand Git and GitHub properly

#### Prompt:

"You are a Git/GitHub guide. Teach me Git concepts like I'm 10 — what is version control, commit, push, branch, merge. Then give me a cheat sheet of 10 daily commands + when to use them."

## Example Use Case:

"Git is like a time machine for code"

→ Cheat: git init, git status, git log, git branch -M main, etc.

✓ Problem: You want to scrape data from websites legally

#### Prompt:

"You are a legal web scraping mentor. Show me how to scrape public data from a website '[insert site]' using Python (BeautifulSoup or Selenium). Include: 1. Setup, 2. Code, 3. Respectful limits, 4. Legal disclaimer."

#### Example Use Case:

Scrape article titles from Medium → Store in CSV → Add delay to avoid hammering the server

Problem: You want to turn your scripts into desktop apps

#### Prompt:

"You are a Python GUI expert. Show me how to turn this script '[insert script]' into a desktop app using Tkinter or PyQt. Include window layout, input fields, and output display."

#### Example Use Case:

A file rename script becomes a drag-and-drop desktop app with "Rename All" button

✓ Problem: You want to learn SQL for data work

#### Prompt:

"You are an SQL teacher. Teach me SQL basics using real-world scenarios like 'searching YouTube videos', 'filtering products', or 'getting Instagram followers'. Then give me 5 mini practice queries."

#### Example Use Case:

"SELECT \* FROM videos WHERE views > 1000000 ORDER BY likes DESC LIMIT 10"

Problem: You want to use Al APIs like OpenAl or Google Vision

#### Prompt:

"You are an AI tool integrator. Show me how to connect and use '[insert AI API like ChatGPT, Whisper, Bard]' in a Python app. Include: 1. Auth method, 2. Example query, 3. Output parsing."

#### Example Use Case:

Use OpenAl API to summarize a paragraph → returns short bullet points → saved to Notion via API

Problem: You want to build a SaaS with no-code + code mix

# Prompt:

"You are a no-code coder. Help me build a SaaS that does '[insert task]' using Bubble/Webflow + backend with Firebase or Supabase. Include app flow, DB structure, and user login logic."

#### Example Use Case:

Tool = Al Caption Generator

→ Frontend on Bubble + backend function via Firebase cloud function

Problem: You're overwhelmed by learning too many frameworks

#### Prompt:

"You are a developer productivity coach. I'm learning '[insert stack like MERN, Django, etc.]' and feel overwhelmed. Help me focus using a 30-day project-based roadmap to learn only what matters first."

# Example Use Case:

Stack = MERN

Week 1 = CRUD blog

Week 2 = Auth + deploy

Week 3 = Rebuild UI in Tailwind

Week 4 = Add Stripe payments

Problem: You want to build a Telegram bot for automation

#### Prompt:

"You are a Telegram bot builder. Show me how to build a Telegram bot that does '[insert action]' using Python (python-telegram-bot or pyTelegramBotAPI). Include: 1. Setup, 2. Bot token, 3. Commands, 4. Hosting."

#### Example Use Case:

Bot = Daily reminder with inline buttons → Deployed on Render.com

✓ Problem: You don't know how to use VS Code efficiently

#### Prompt:

"You are a VS Code power user. Give me the best 15 productivity shortcuts, extensions, themes, and settings to write better code faster. Include keyboard tips + hidden features."

#### Example Use Case:

Extensions: Prettier, GitLens, REST Client, Error Lens

Shortcuts: Ctrl+Shift+P, Ctrl+D, multi-cursor

Problem: You want to build mobile apps but don't know if you should use Flutter or React Native

#### Prompt:

"You are a mobile app tech guide. Compare Flutter vs. React Native for my goal '[insert app goal]'. Include pros, cons, community, performance, and which is easier to start with."

#### Example Use Case:

Goal = Build Android + iOS for clients → React Native = faster learning curve
Flutter = better UI but heavier setup

Problem: You want to host your full stack app for free

#### Prompt:

"You are a full stack deploy master. Show me how to deploy my MERN or Django app for free. Include: 1. Backend hosting (Render, Railway, etc.), 2. Frontend (Vercel/Netlify), 3. Domain setup, 4. GitHub CI/CD tip."

#### Example Use Case:

Backend = Render Frontend = Vercel

→ GitHub push triggers auto deployment

# Problem: You want to turn your idea into an MVP fast

#### Prompt:

"You are a lean MVP coach. I want to build a tool/app for '[insert target audience]'. Help me define the MVP version with only the core features, suggested tech stack, and a 7-day action plan to launch it."

# Example Use Case:

Idea: Al-based name generator for startups

- → Stack: HTML + JS + OpenAl API
- → Launch in 7 days with Gumroad integration

# Problem: You want to practice coding but hate LeetCode

#### Prompt:

"You are a gamified code mentor. Give me 5 fun real-world coding problems to practice based on my level: [beginner/intermediate/advanced]. Avoid boring algorithm tasks. Include: input/output example + file format."

## Example Use Case:

Challenge: Build a script to auto-rename downloaded files with date-stamps.

# Problem: You want to build a browser automation tool

## Prompt:

"You are a Python automation expert. Show me how to build a bot using Selenium/Playwright that opens a browser, logs in to [insert website], and downloads a file or grabs data. Include step-by-step code."

#### Example Use Case:

Bot logs into Gmail and downloads email attachments with "Invoice" in subject.

✓ Problem: You want to use GitHub Copilot effectively

#### Prompt:

"You are a GitHub Copilot coach. Teach me how to write better prompts for Copilot to generate clean and accurate code. Include: 1. Prompt formula, 2. Real examples, 3. Use-case best practices."

# Example Use Case:

#### Write:

"Create a Python function to clean email addresses from a CSV file"

→ Copilot completes regex + loop + file open/close

Problem: You want to offer coding as a service

#### Prompt:

"You are a coding business coach. Based on my skills '[insert languages or tools]', suggest 3 profitable service ideas, ideal client types, pricing range, and where to find clients (Upwork, Twitter, LinkedIn)."

#### Example Use Case:

Skill = Python

- → Services: Data cleanup, script automation, AI integration
- → Charge ₹5K–₹20K per project
- Problem: You want to contribute to open-source projects

#### Prompt:

"You are an open-source contribution mentor. Show me how to find beginner-friendly GitHub repos based on my skill '[insert language]'. Include: 1. Label filters, 2. How to fork and PR, 3. Etiquette tips."

#### Example Use Case:

Search GitHub → label: "good first issue" → make PR on a React component → grow resume + network

# Problem: You don't know how to structure a scalable backend

# Prompt:

"You are a backend architect. I'm building an app with user accounts, data storage, and admin panel. Help me design the backend architecture with suggested folder structure, database schema, and API naming conventions."

#### Example Use Case:

# Use Express.js

- → Folders: routes, controllers, models, middlewares
- → APIs: /api/v1/users, /api/v1/posts
- Problem: You want to schedule and automate daily scripts

#### Prompt:

"You are a script automation engineer. I have a Python script that should run every day at 8 AM. Show me how to automate it using: 1. Task Scheduler (Windows), 2. Cron Job (Linux/Mac), 3. Online platform like Zapier/Pipedream."

## Example Use Case:

Script runs every morning  $\rightarrow$  scrapes site  $\rightarrow$  updates Notion DB  $\rightarrow$  no manual trigger needed

✓ Problem: You want to create your own API

## Prompt:

"You are a backend API builder. Show me how to create a custom API using Node.js or Flask. Include: 1. CRUD endpoints, 2. JSON input/output structure, 3. Authentication setup (JWT or API key)."

## Example Use Case:

Flask app  $\rightarrow$  /api/tasks  $\rightarrow$  supports GET/POST/DELETE  $\rightarrow$  JWT token protects access

Problem: You want to turn your code into a paid product

# Prompt:

"You are a code monetization strategist. Help me turn this script/tool '[insert description]' into a product I can sell on Gumroad or ProductHunt. Include: 1. UI wrapper suggestion, 2. Price point, 3. Product page layout."

#### Example Use Case:

Script = Invoice Generator

- → Turn into downloadable desktop app
- → Sell for ₹499 with PDF output + clean UI

Problem: You want to document your code for clients or GitHub

#### Prompt:

"You are a technical writer bot. Help me write clear documentation for this project '[insert description]'. Include: 1. What it does, 2. How to install/run, 3. Code structure explanation, 4. Sample usage."

#### Example Use Case:

README.md generated with Markdown → clean, installable, link to demo GIF

✓ Problem: You want to integrate payment gateways into your app

#### Prompt:

"You are a payments integration dev. Show me how to integrate Razorpay/Stripe/PayPal into my site or app for one-time and recurring payments. Include: 1. Auth keys, 2. Checkout code, 3. Success/failure handlers."

#### Example Use Case:

Add Stripe payment for ₹999 product → redirects to success.html → stores in database

✓ Problem: You want to connect your app with Google Sheets

#### Prompt:

"You are a Google API dev. Teach me how to connect my Python/Node.js app to Google Sheets using API. Include: 1. Setup, 2. Read/write example, 3. Auth steps, 4. Use-case tips."

## Example Use Case:

Python script adds rows to a Sheet every time a form is submitted → auto-sync with Google

Problem: You want to learn Docker but don't understand containers

#### Prompt:

"You are a Docker explainer. Explain Docker using food/kitchen analogies. Then show me how to Dockerize a basic Node or Python app, including Dockerfile and docker-compose.yml."

#### Example Use Case:

"App = recipe, container = lunchbox, image = master recipe"

→ One command = launch isolated app from any machine

✓ Problem: You want to turn ChatGPT into your code buddy

#### Prompt:

"You are my Al pair programmer. Every time I drop a code snippet, review it like a senior developer. Check for bugs, edge cases, and suggest improvements with comments. Start with this: [insert code]"

#### Example Use Case:

User pastes JavaScript function → ChatGPT reviews logic, renames variables for clarity, adds try/catch

Problem: You don't understand how webhooks work

#### Prompt:

"You are a webhook explainer. Teach me how webhooks work using a real-world metaphor. Then show how to implement a webhook listener in Node.js or Flask, and test it with a tool like RequestBin."

#### Example Use Case:

Webhook = "doorbell that notifies you"

→ Stripe sends POST to your /webhook route when payment succeeds

Problem: You want to create a job board or listing website

#### Prompt:

"You are a project roadmap builder. Help me build a niche job board site using HTML + JS + Firebase (or another stack). Include: 1. Posting system, 2. Frontend filters, 3. Admin dashboard, 4. Hosting suggestion."

#### Example Use Case:

Job board for remote designers  $\rightarrow$  uses Firestore for post storage, search filter in JS

✓ Problem: You want to generate code snippets from plain language

#### Prompt:

"You are a code generator bot. Convert the following natural language into clean, functional code in [insert language]. Add comments and explain how the code works: '[insert task in plain English]'."

# Example Use Case:

"Send an email every morning at 8 AM using Gmail SMTP in Python"

✓ Problem: You want to build your own Al chatbot

#### Prompt:

"You are a chatbot engineer. Guide me to build a custom Al chatbot using OpenAl API + Flask + JS. Include: 1. API call format, 2. Frontend chat window, 3. Context memory, 4. Hosting method."

#### Example Use Case:

Personal finance chatbot that remembers last 3 questions → deployed on Render

Problem: You want to use LangChain or RAG architecture

#### Prompt:

"You are an AI app architect. Show me how to build a ChatGPT-powered app using LangChain or Retrieval-Augmented Generation. Include: 1. Vector DB, 2. Embedding model, 3. Query flow, 4. Demo dataset."

#### Example Use Case:

Upload PDFs → ask questions from them → Uses Pinecone + LangChain + OpenAl

Problem: You want to build an Al image generator with custom prompts

#### Prompt:

"You are an image AI integrator. Help me build a web app that lets users generate AI images using prompts via DALL·E or Stability AI API. Include: 1. Prompt input UI, 2. Image preview, 3. Save option."

#### Example Use Case:

User types: "cyberpunk cat with laser eyes" → returns 512x512 image → option to download

✓ Problem: You want to start your own Al SaaS

#### Prompt:

"You are a SaaS startup advisor. I want to build an AI-powered SaaS for '[insert problem]'. Help me define the MVP, ideal tech stack, pricing model, and best way to launch in 30 days."

#### Example Use Case:

AI = Auto-Instagram caption generator → React + Firebase + OpenAI → ₹399/month

# ✓ Problem: You want to turn Excel into a web app

#### Prompt:

"You are a spreadsheet-to-app converter. Show me how to turn my Excel/Google Sheet tool '[describe it]' into a web app using Glide, Bubble, or custom code. Include: 1. Frontend suggestion, 2. DB link, 3. Login system."

#### Example Use Case:

Expense tracker spreadsheet → turns into app on Glide with user accounts + dashboard

Problem: You want to create coding tutorials or tech content

# Prompt:

"You are a coding content planner. Give me 10 engaging tutorial content ideas based on my skill '[insert tech stack]'. Include: 1. Project idea, 2. Thumbnail hook, 3. YouTube/Instagram format."

#### Example Use Case:

Stack = React

→ Project: Build Netflix clone

→ Hook: "Built this in 1 weekend"

→ Format: 30-sec reel + GitHub link

✓ Problem: You want to optimize large codebases

#### Prompt:

"You are a codebase optimization expert. I have a large project in [insert language]. Help me audit and improve performance, structure, and reduce bugs. Include: 1. Folder refactor plan, 2. Linting rules, 3. Test coverage suggestion."

#### Example Use Case:

Node.js project → Adds ESLint, Prettier, services/ & utils/ folder → separates logic cleanly

Problem: You want to build a mobile app for your blog, course, or tool

## Prompt:

"You are a cross-platform app builder. Show me how to build a mobile app that pulls data from my blog or Notion database using React Native or Flutter. Include: 1. API setup, 2. Content sync logic, 3. Push notification flow."

# Example Use Case:

 $\mathsf{Blog} \to \mathsf{Notion} \ \mathsf{API} \to \mathsf{React} \ \mathsf{Native} \ \mathsf{fetch} \to \mathsf{Renders} \ \mathsf{into} \ \mathsf{feed}$  with daily updates

✓ Problem: You want to sell code templates or mini-apps

## Prompt:

"You are a code monetization guide. I want to create a mini tool or template and sell it online. Help me choose the right idea, make it beginner-friendly, create a demo, and list it on Gumroad/Itch.io."

#### Example Use Case:

"Dark Mode Toggle + Color Picker" plugin → Sold for ₹199 with demo GIF

✓ Problem: You want to integrate ChatGPT into Excel or Google Sheets

#### Prompt:

"You are a ChatGPT + spreadsheet integrator. Show me how to connect OpenAl API with Excel/Sheets to generate responses, summarize, or clean data. Include: 1. App Script or VBA code, 2. Example use-case."

# Example Use Case:

Sheet column = product descriptions

- → GPT prompt = "shorten to under 20 words"
- → Auto-filled new column with AI output

Problem: You want to build a Notion-like app or Kanban board

#### Prompt:

"You are a project dashboard architect. Help me build a Notion-style task manager or Kanban board using React + Firebase. Include: 1. UI logic, 2. Drag-and-drop, 3. Realtime sync."

#### Example Use Case:

Kanban app = Columns + Tasks → Firestore syncs data live between users

Problem: You want to write clean code with best practices

#### Prompt:

"You are a clean code mentor. Convert this messy code [insert snippet] into optimized, readable, and DRY code. Add comments and explain what you improved and why."

# Example Use Case:

ChatGPT returns new function names, removes nested if blocks, modularizes logic

✓ Problem: You want to create a login + signup system

#### Prompt:

"You are an auth system expert. Show me how to build a full login + signup + logout system using Firebase Auth or Supabase. Include: 1. UI, 2. Auth logic, 3. Session storage."

## Example Use Case:

Email-password login with redirect to  $/dashboard \rightarrow stores$  token in localStorage

✓ Problem: You want to learn how real-time chat apps work

#### Prompt:

"You are a chat app engineer. Help me build a real-time chat app using Socket.io (or Firebase). Include: 1. Frontend input/output, 2. Room logic, 3. Message timestamps, 4. Hosting setup."

#### Example Use Case:

React + Socket.io → Chat in rooms → Hosted on Vercel + Render

Problem: You want to host Al tools locally for speed

#### Prompt:

"You are an AI tool deployment expert. Show me how to run open-source AI tools (like Whisper, Stable Diffusion, Ilama.cpp)

locally on my machine. Include system requirements, install steps, and interface tips."

#### Example Use Case:

Run Whisper on Mac  $\rightarrow$  Transcribe 30-min podcast locally in 1 minute  $\rightarrow$  output to SRT file

✓ Problem: You want to convert your HTML project into a React app

## Prompt:

"You are a migration guide. Help me convert my static HTML + CSS + JS website into a modular React app with components. Include: 1. Folder structure, 2. Component breakdown, 3. Routing."

#### Example Use Case:

Landing page → split into Navbar.jsx, Hero.jsx, Footer.jsx
→ Route pages using React Router

Problem: You want to build a SaaS dashboard with charts

# Prompt:

"You are a SaaS dashboard builder. Show me how to build an analytics dashboard using React + Chart.js or Recharts. Include: 1. Chart types, 2. API data structure, 3. Responsive layout."

User metrics → Line + Pie chart → Filters by time → Styled with Tailwind

Problem: You want to build a resume website that auto-updates

#### Prompt:

"You are a portfolio automation dev. Help me create a resume site where content (projects, work experience) updates from Notion or Google Sheets. Include: 1. Headless CMS setup, 2. React frontend, 3. Fetch/display logic."

#### Example Use Case:

User adds new project in Notion → Appears in portfolio site under "Recent Work"

# 5) DAILY LIFE

✓ Problem: You waste time daily without realizing where

#### Prompt:

"You are a time audit expert. Help me track and analyze how I spend my day. Ask me to describe my last 3 days in detail and give me a breakdown of: 1. Time-wasters, 2. Energy drains, 3. Fixes I can make."

Finds: 2 hrs/day on Instagram → suggests app block + time-boxing

→ Gains back 14 hrs/week

Problem: You struggle to plan your day effectively

# Prompt:

"You are my productivity planner. Based on these tasks [insert your to-dos], create a daily plan using time blocks. Include: 1. Work sessions, 2. Breaks, 3. Buffer time, 4. Priority highlights."

#### Example Use Case:

10-task list → ChatGPT turns it into:

🧑 9–11 AM: Deep work

7 1–2 PM: Admin

Problem: You don't know what to cook or eat

#### Prompt:

"You are a personal meal coach. Based on these conditions [insert your diet, goal, and available ingredients], suggest 3 meal ideas I can make today. Include calories, prep time, and simple steps."

Goal: Fat loss

Items: Eggs, oats, spinach

→ Suggests oat pancake, spinach omelet, egg rice bowl with

calories

# Problem: You want to build better morning routines

# Prompt:

"You are a habit designer. Build a 30-minute morning routine for my goal '[insert goal: productivity, calm, health]'. Include: 1. 3 core activities, 2. Order, 3. Tools or apps if needed."

# Example Use Case:

Goal = Focus

Routine = Cold shower, journaling, 20-min walk

→ Uses Notion mood tracker

# ✓ Problem: You feel unmotivated often without knowing why

# Prompt:

"You are a mindset mirror. Ask me 3 powerful questions about what's bothering me and guide me to uncover hidden reasons for low motivation. Then suggest 3 mini actions I can do today."

ChatGPT uncovers burnout → Suggests 15-min walk, cancel 1 task, say no to 1 thing

✓ Problem: You forget tasks often

#### Prompt:

"You are a memory assistant. Turn this messy task list '[insert task dump]' into a priority to-do list using: 1. Urgent vs. important, 2. Grouping similar tasks, 3. Time estimates."

#### Example Use Case:

Turns 22 messy notes into:

4 top priorities

6 admin

3 creative

 $\rightarrow$  Done by 4 PM

Problem: You don't know how to say no to people

#### Prompt:

"You are a boundary coach. Help me write 3 polite but firm ways to say no to requests that drain me. Include: 1. Friends, 2. Clients, 3. Relatives."

Client asks for free revision

→ "Hey, I'd love to help, but this falls outside our original scope. I can send an add-on quote if you'd like."

# ✓ Problem: You waste time deciding what to wear

# Prompt:

"You are my style simplifier. Help me create a basic capsule wardrobe from clothes I already have. Include: 1. 10 outfit combos, 2. Seasonal tweaks, 3. Morning shortcut tip."

#### Example Use Case:

Black tee + blue jeans + 3 layer ideas

→ Rotates 5 pieces into 12 looks

# Problem: You feel overwhelmed and cluttered mentally

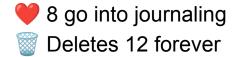
# Prompt:

"You are a mental declutterer. Guide me through a 5-minute brain dump journaling session to empty all thoughts. Then categorize them into: 1. Actionable, 2. Emotional, 3. Trash."

# Example Use Case:

Writes 30 thoughts →

10 get scheduled



Problem: You're not consistent with workouts

#### Prompt:

"You are a fitness habit tracker. Help me build a 15–30 min home workout plan I can follow daily based on my goal '[insert goal]' and equipment '[insert what I have]'. Include: 1. Sets, 2. Routine, 3. How to stay accountable."

#### Example Use Case:

Goal = stamina

Equipment = yoga mat

→ Plan: 3 rounds of jump squats, burpees, pushups + 5-min stretch

Problem: You want to journal but don't know what to write

# Prompt:

"You are a journaling guide. Give me 3 daily prompts for clarity, peace, and progress. Then suggest how I can build a 5-minute journaling habit every night."

Example Use Case:

Prompts:

- 1. What went well today?
- 2. What drained me?
- 3. What's 1 win I want tomorrow?
- ✓ Problem: You don't get enough deep work time
- Prompt:

"You are my focus manager. Help me schedule 2 deep work sessions per day using the Pomodoro method. Include: 1. Task suggestions, 2. Break ideas, 3. Distraction-blocking method."

- Example Use Case:
- 10–11:30 AM Deep WorkBreak = Music + stretch→ Use Forest app to block phone
- ✓ Problem: You struggle to sleep on time
- Prompt:

"You are a sleep coach. Help me create a 60-minute bedtime wind-down routine. Include: 1. No-screen activity, 2. Mental cool-down, 3. Environment checklist."

🏅 9 PM: Herbal tea + stretch

9:30 PM: Read

10 PM: Sleep in cool, dark room

Problem: You want to use weekends better

Prompt:

"You are a weekend optimization coach. Help me plan a weekend that balances rest and growth. Include: 1. Fun, 2. Learning, 3. Reset activity, 4. No-device time."

#### Example Use Case:

Saturday = Cafe + online course + sunset Sunday = Home reset + phone-off time 3–7 PM

Problem: You forget to celebrate your wins

Prompt:

"You are my weekly reflection buddy. At the end of each week, ask me: 1. What I accomplished, 2. What I learned, 3. What I want to improve. Then write a 2-line motivational reflection based on my answer."

"This week you stayed disciplined even when it was hard. That's how champions are made."

✓ Problem: You want to become a better communicator

#### Prompt:

"You are a communication coach. Based on my personality type '[insert introvert/extrovert/mixed]', give me 3 daily conversation micro-challenges to practice being more confident and clear."

#### Example Use Case:

- 1. Compliment 1 person
- 2. Ask 1 follow-up question
- 3. Speak first in a group convo
- ✓ Problem: You want to reduce screen time but always fail

#### Prompt:

"You are a digital minimalism coach. Help me reduce my screen time from [insert current time] to [insert target time]. Include: 1. Triggers to avoid, 2. App settings to change, 3. Replacement habits, 4. Weekend detox tip."

#### Example Use Case:

From 6hrs → 3hrs

Delete 2 apps

- Set grayscale after 9PM
- Replace IG scroll with podcast walk
- Problem: You don't know how to make friends as an adult

#### Prompt:

"You are a social connection mentor. I want to make 1–2 meaningful friendships in the next 30 days. Give me a simple step-by-step weekly plan with: 1. Conversation starters, 2. Places to meet, 3. Follow-up method."

#### Example Use Case:

Join 1 community → Talk to 3 people/week → Follow-up via shared interest message

Problem: You have trouble focusing while studying

# Prompt:

"You are a study focus trainer. Create a 90-minute deep study session routine with: 1. Pomodoro timers, 2. Study environment setup, 3. Distraction management tip, 4. Break activity."

# Example Use Case:

📚 25-5-25-5-25 formula

Cofi + no phone

Break = walk + hydrate

# Problem: You forget to drink enough water

#### Prompt:

"You are a hydration accountability coach. Based on my body weight '[insert weight]' and activity level, calculate how much water I should drink. Then give me a schedule + reminders + habit tracker idea."

#### Example Use Case:

Target = 3L/day

Schedule = 500ml before every meal + 3 cups during work hours

→ Track via water bottle with time markers

# Problem: You want to read more books but never finish

# Prompt:

"You are a reading habit coach. Help me read 1 book per week using a daily 20-minute reading plan. Include: 1. Book breakdown strategy, 2. How to retain more, 3. Reflection prompts."

# Example Use Case:

Book = 200 pages

- → 28 pages/day
- → Highlight 1 idea per session
- → Sunday: write 3-line summary

✓ Problem: You feel lazy in the morning

#### Prompt:

"You are a wake-up motivator bot. Give me a 5-minute wake-up ritual I can do before touching my phone that instantly boosts my energy and intention for the day."

#### Example Use Case:

- Deep breath x 10
- Say 1 goal aloud
- 🔽 Splash face + jump 30 sec
- → THEN touch phone
- Problem: You keep forgetting people's names

## Prompt:

"You are a memory-enhancing coach. Teach me 3 techniques to remember names better when meeting new people. Include 1 visualization, 1 story-based, and 1 phone-note trick."

#### Example Use Case:

Meet "Sarah"

- → Visual = Sarah with a scarf
- → Note: "Sarah, green dress, book club"

Problem: You want to build a personal vision but feel lost

#### Prompt:

"You are a life clarity coach. Ask me 5 powerful questions to define my personal vision and direction. Then help me summarize it into 3 sentences I can read every morning."

#### Example Use Case:

Q: What impact do you want to have?

→ Summary: "I want to be known for teaching people how to be free, creative, and fulfilled."

✓ Problem: You want to plan a low-stress vacation

#### Prompt:

"You are my travel planner. Help me plan a 3-day vacation with a focus on relaxation, budget comfort, and minimal packing stress. Include: 1. Place, 2. Packing list, 3. Daily structure with flexibility."

#### Example Use Case:

Place = Rishikesh

🎒 Bag = 1 outfit/day + 1 book + flip flops

🧘 Day = Chill > Cafe > River > Yoga

## Problem: You don't know how to manage your emotions

#### Prompt:

"You are my emotional awareness coach. Guide me through a 5-step exercise to understand what I'm feeling, why I'm feeling it, and how to process it calmly without reacting."

#### Example Use Case:

Feeling: Angry

- → Step 1: Name it
- → Step 2: Ask why
- → Step 3: Where is it in body?
- → Step 4: Write it out
- → Step 5: Decide what to do next

## ✓ Problem: You want to improve your spoken English

#### Prompt:

"You are my conversation fluency coach. Give me 3 fun daily exercises to improve spoken English naturally, even if I don't have anyone to talk to. Include: 1. Speaking to self, 2. Al buddy, 3. Shadowing method."

#### Example Use Case:

- ✓ Watch YouTube + mimic accent
- Record 1-minute video daily
- Ask ChatGPT to role-play conversations

# Problem: You want to stop overthinking

#### Prompt:

"You are my thought loop breaker. When I overthink, guide me through a pattern-break script: 1. Catch thought, 2. Flip it, 3. Do 1 micro-action that grounds me."

#### Example Use Case:

Thought: "What if I fail?"

→ Flip: "What if I succeed?"

→ Micro-action: Send 1 cold DM anyway

## Problem: You forget important dates/events

## Prompt:

"You are my life events reminder. Help me create a simple system to never forget birthdays, bill dates, or appointments. Include: 1. Calendar method, 2. Reminder setup, 3. Optional physical backup idea."

#### Example Use Case:

Add birthdays to Google Calendar + set 2-day early reminder

Bonus: write in physical journal at start of month

Problem: You want to speak more confidently in public

#### Prompt:

"You are my public speaking coach. Give me a 10-minute daily practice routine to improve voice, clarity, and confidence. Include: 1. Breathing, 2. Tongue exercises, 3. Speaking challenge."

## Example Use Case:

- Practice tongue twister
- Record 1 tip video
- Breath work + posture reset
- Problem: You get stuck scrolling at night

#### Prompt:

"You are a nighttime scroll detox bot. Help me break my bedtime scrolling habit. Give me: 1. Why it happens, 2. Habit swap ideas, 3. App setting changes, 4. Reward to build."

#### Example Use Case:

- Put phone outside room
- Read 5 pages + stretch
- 🎁 Reward: 10-min podcast in morning

## Problem: You want to stop procrastinating

#### Prompt:

"You are my anti-procrastination coach. Help me break a task I've been delaying into small steps I can do in 10–15 minutes. Add: 1. First micro-action, 2. Accountability trick, 3. Dopamine reward idea."

#### Example Use Case:

Task = Start portfolio

Step 1: Open Figma

Step 2: Add profile image

→ Reward: Watch 1 video guilt-free

## Problem: You want to become more disciplined

## Prompt:

"You are my discipline trainer. Create a 7-day 'Discipline Bootcamp' based on my goal '[insert goal]'. Each day should include: 1 habit, 1 small discomfort challenge, and 1 reflection."

#### Example Use Case:

Goal = Wake early

Day 1: No snooze

Challenge = Shower cold for 30 sec

Reflection: "How did I feel after?"

Problem: You want to improve your relationships

#### Prompt:

"You are a relationship clarity coach. Help me audit my 5 closest relationships. Ask me key questions to rate each one and suggest 3 action steps to improve my connection with them."

#### Example Use Case:

Q: Do they support my growth?

→ Action: Send 1 appreciation text today

Problem: You feel burnout coming but can't slow down

#### Prompt:

"You are my burnout detector. Ask me 5 signs of possible burnout. Based on my answers, give me a 3-day recovery protocol that includes: 1. Mind rest, 2. Body recovery, 3. Work slowdown method."

#### Example Use Case:

Mind = No new tasks

Body = 1 hr walk daily

Work = Cancel 2 low-impact calls

Problem: You want to set goals but keep quitting halfway

#### Prompt:

"You are my goal anchor. Help me write 1 strong goal and break it into weekly milestones. Then help me tie the goal emotionally to a deeper purpose so I don't quit."

#### Example Use Case:

Goal = Lose 5kg

Why: So I can hike with my friends again

→ Week 1: No sugar

→ Week 2: 3 workouts

Problem: You want to start meditating but can't focus

#### Prompt:

"You are my meditation habit coach. Create a simple 5-min daily meditation routine I can do even if I can't sit still. Include: 1. Breathing focus, 2. Distraction reminder, 3. Progress tracker."

## Example Use Case:

Sit + Breathe 4–6

☐ Thought? Label + let go

Tick daily habit on paper calendar

Problem: You forget to reflect on your day

#### Prompt:

"You are my nighttime check-in bot. Every night, ask me these 3 questions: 1. What am I proud of today? 2. What could've gone better? 3. What's 1 small win I want tomorrow?"

## Example Use Case:

- → Use Notion, phone notes, or voice memo
- → Build 3-min reflection habit
- Problem: You want to feel more confident in your body

#### Prompt:

"You are my body confidence coach. Based on my current habits and insecurities '[insert here]', suggest a 14-day body positivity challenge with: 1. Daily task, 2. Mirror affirmation, 3. Simple action."

## Example Use Case:

Day 1: Walk with music you love

Affirmation: "My body is my power."

Action: Dance in mirror 2 mins

Problem: You waste time choosing what to do next

#### Prompt:

"You are my decision helper. Based on these 5 tasks [insert list], help me choose what to do next using: 1. Energy level, 2. Time available, 3. Task urgency, 4. Task joy level."

#### Example Use Case:

Task = Low joy + low urgency = delay

→ Task = High urgency + 30 mins = Do now

Problem: You want to learn something new every day

#### Prompt:

"You are my daily curiosity spark. Give me 1 interesting idea or fact each day in a topic I enjoy '[insert topic]'. Then give 1 simple action I can take to explore it more."

## Example Use Case:

Topic = Human psychology
Idea = Why we mirror people in conversation
Action = Notice this next time you talk

## ✓ Problem: You want to become more grateful

#### Prompt:

"You are my gratitude habit builder. Create a 3-minute gratitude ritual I can do each morning or night. Include: 1. Writing prompt, 2. Breath practice, 3. Sharing tip."

#### Example Use Case:

Write: "Today I'm grateful for..."

Breathe: 3 deep inhales

Share: Text 1 thank-you this week

Problem: You get stuck on your phone as soon as you wake up

## Prompt:

"You are my morning scroll blocker. Help me create a phone-free first hour routine. Include: 1. What to do instead, 2. Lock trick, 3. What to journal."

#### Example Use Case:

Use alarm clock (not phone)

- → Put phone in other room
- → Journal 1 goal for today

Problem: You want to stop saying yes to everything

#### Prompt:

"You are my decision boundary coach. Help me build a simple 3-step rule to decide whether to say yes or no to requests. Add: 1. Gut-check question, 2. Time cost, 3. Alignment with values."

#### Example Use Case:

Request = Extra work

Q: "Would future me thank me for this?"

→ No? Then decline kindly

Problem: You want to build your identity and feel more like you

#### Prompt:

"You are a personal identity coach. Ask me 5 deep questions to help me reconnect with who I am, what I stand for, and how I want to live. Then turn my answers into a 1-paragraph personal manifesto."

#### Example Use Case:

Manifesto = "I live to create, to grow, and to help others believe in themselves — even when I doubt myself."

✓ Problem: You want to be more intentional with your time

Prompt:

"You are a time-value coach. Help me audit how I spent the last 7 days and what % of it actually aligned with my goals and values. Then suggest 3 time shifts to fix it."

#### Example Use Case:

Realization: 10 hrs on junk tasks

→ Swap 3 with deep work, 2 with rest, 1 with loved ones

Problem: You want to reset your life and start fresh

Prompt:

"You are my reset guide. Help me create a 3-day life reset ritual. Include: 1. Digital clean-up, 2. Space reset, 3. Mind + goal reset."

#### Example Use Case:

✓ Day 1 = Declutter phone/files

Day 2 = Clean room + wardrobe

Day 3 = Rewrite next 90-day goals